SIMON | ANDERSON MULTIFAMILY TEAM

**Washington State Apartment Sales Specialists** 

EASTERN WASHINGTON Q.4 2025

# APARTMENT MARKET DYNAMICS





# HOW TO USE THIS STUDY

Discover the latest apartment investment sales, vacancy, and rent data in Eastern Washington.

Look for our insights in each submarket to help guide your investment decisions. <u>∰</u>'Ò

Contact us to chat about the market, discuss the best times to buy or sell, and request a valuation of your apartment building or land.



# APARTMENT SALES EXPERTS

#### **OUR EXPERTISE**



10 - 50 Units



50+ Units



Buyer & Seller Representation



Valuation Analysis

MAX FRAME Vice President | Shareholder 509.494.3116 max.frame@kidder.com



#### EASTERN WASHINGTON SPECIALIST

Max is an apartment broker specializing in the sale of apartments in Eastern Washington. Born and raised in the region, Max pairs his local market knowledge and expertise with Kidder Mathews' national outreach and exposure.

#### **OUR 2025 YEAR TO DATE SALE HIGHLIGHTS**





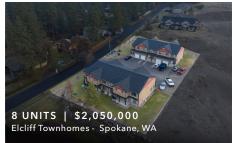












### Eastern Washington's Apartment Market Starts to Rebound



PICKUP IN ACTIVITY: After a slow Q2 featuring just 7 sales, the lowest quarterly total since 2013, Q3 saw a significant rebound, recording 18 closed transactions in Eastern Washington.



PRICE PER UNIT: While overall pricing remained strong at an average of \$147K per unit, this was driven by continued demand and aggressive pricing for 1980s and newer assets. Properties built in the 1970s and earlier traded at an average of \$103K per unit.



MARKET MOMENTUM: Our team has seen a noticeable pickup in activity since summer, with 8 Eastern Washington sales and 21 statewide sales since August, a positive indicator of continued momentum into next year.



OPERATIONAL PERFORMANCE: Buyers remain highly focused on historical operating performance. For owners considering a sale in the next 24 months, now is an ideal time to engage with our team for a detailed property analysis to identify opportunities for operational improvement.

#### **INVENTORY**

INVENTORT	Units	Buildings
TOTAL	83,955	2,054
5 TO 50-UNITS	24,901	1,633
50+ UNITS	59,054	421
12-MONTH DELIVERIES	2,403	26
AVERAGE UNIT SIZE	887 SF	

#### **RENT & VACANCY**

	Q3 2024	12-Month Change	Q2 2025	90-Day Change	Q3 2025
RENT	\$1,354	<b>1</b> %	\$1,369	▼ 0.6%	\$1,361
VACANCY	8.6%	<b>▼</b> 20 bps	8.3%	▲ 10 bps	8.4%

All building ages, 5+ unit apartment buildings

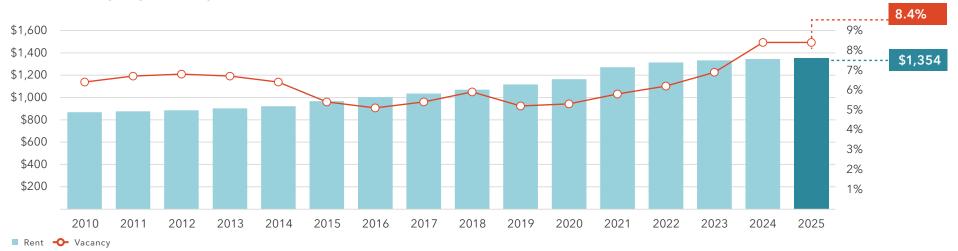
#### HISTORICAL SALES TRENDS

	2018	2019	2020	2021	2022	2023	2024	Q3 2024	12-Month Change	Q2 2025	90-Day Change	Q3 2025
BUILDING SALES	111	113	116	124	88	69	88	30	<b>▼</b> 40%	7	<b>157%</b>	18
SALES VOLUME	\$372M	\$406M	\$170M	\$529M	\$624M	\$374M	\$462M	\$242M	<b>▼</b> 61%	\$30M	<b>▲</b> 211%	\$94M
PRICE/UNIT	\$95K	\$105K	\$92K	\$146K	\$135K	\$151K	\$138K	\$147K	No Change	\$126K	<b>▲</b> 17%	\$147K
PRICE/SF	\$101	\$108	\$112	\$165	\$185	\$181	\$170	\$179	<b>▼</b> 15%	\$135	<b>▲</b> 13%	\$152
CAP RATE	6.5%	6.4%	6.1%	5.7%	5.0%	5.6%	6.1%	6.2%	▲ 2 bps	5.9%	▲ 28 bps	6.2%

All building ages, 5+ unit apartment buildings

## HISTORIC TRENDS

#### **RENT AND VACANCY TRENDS**

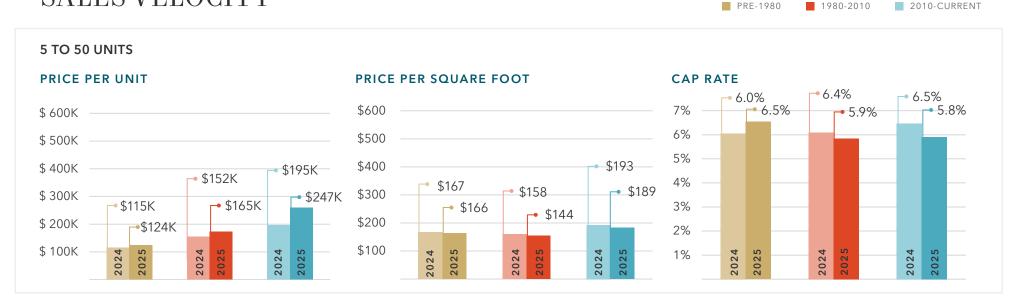


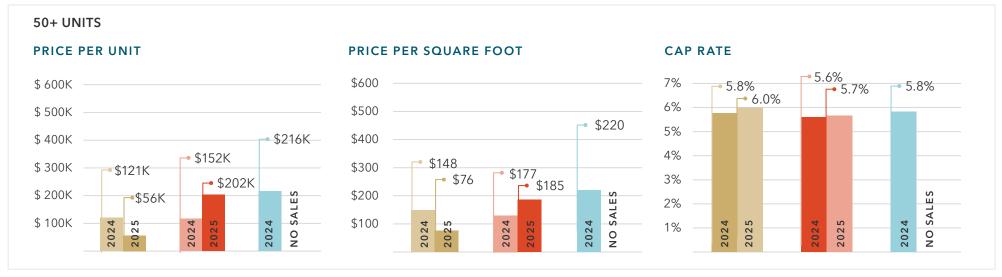
#### **SALES TRENDS**





## SALES VELOCITY





#### **EASTERN WASHINGTON'S MOST ACTIVE MARKETS**

# REGIONAL SALE PRICING VELOCITY

#### CHELAN & DOUGLAS COUNTIES -(WENATCHEE VALLEY)

BUILDING SALES	<b>Q4 2024</b> 2	Q1 2025 -	Q2 2025 -	<b>Q3 2025</b>
SALES VOLUME	\$8M	-	-	\$9M
PRICE/UNIT	\$192K		-	\$268K
PRICE/SF	\$238		-	\$179
CAP RATE	4.9%	-	-	5.0%

#### YAKIMA COUNTY -

BUILDING SALES	<b>Q4 2024</b> 3	<b>Q1</b> 2025 1	<b>Q</b> 2 2025 1	<b>Q3 2025</b> 6
SALES VOLUME	\$6M	\$1M	\$1M	\$13M
PRICE/UNIT	\$122K	\$149K	\$93K	\$128K
PRICE/SF	\$145	\$114	\$102	\$133
CAP RATE	6.4%	-	6.0%	6.9%

#### FRANKLIN & BENTON COUNTIES (TRI-CITIES)

BUILDING SALES	<b>Q4 2024</b> 2	<b>Q1 2025</b> 3	Q2 2025 -	Q3 2025 -
SALES VOLUME	\$32M	\$84M	-	-
PRICE/UNIT	\$122K	\$187K	-	-
PRICE/SF	\$176	\$188	-	-
CAP RATE	-	5.5%	-	-

#### **GRANT COUNTY**

	Q4 2024	Q1 2025	Q2 2025	Q3 2025
BUILDING SALES			-	-
SALES VOLUME	-	-	-	-
PRICE/UNIT	-	-	-	-
PRICE/SF	-	-	-	-
CAP RATE	-	-	-	-

#### **SPOKANE COUNTY**

BUILDING SALES	<b>Q4 2024</b> 11	<b>Q1 2025</b> 13	Q2 2025 4	<b>Q3 2025</b> 9
SALES VOLUME	\$29M	\$22M	\$6M	\$71M
PRICE/UNIT	\$143K	\$136K	\$116K	\$146K
PRICE/SF	\$163	\$178	\$128	\$171
CAP RATE	5.7%	6.7%	5.8%	6.0%

#### WALLA WALLA COUNTY

BUILDING SALES	<b>Q4 2024</b> 1	<b>Q1</b> 2025 1	<b>Q</b> 2 2025 1	Q3 2025 -
SALES VOLUME	\$2M	\$2M	\$22M	-
PRICE/UNIT	\$125K	\$250K	\$224K	
PRICE/SF	\$175	\$253	\$141	
CAP RATE		6.0%	6.6%	

All building ages, 5+ unit apartment buildings

# CLIENT TESTIMONIALS



#### THE CARLYLE | 74 UNITS

206 S Post St, Spokane, WA

"Max and his team have sold five apartment buildings for us in the last 18 months. Each building had its own unique challenges to overcome and they handled every hurdle with professionalism and expertise allowing us to close all the sales on short timelines. Great communication and great advice, the team provided solutions to keep moving the transactions forward. I would highly recommend hiring Max & his team to get the best outcome possible when selling your apartment building."

- Bob T., The Carlyle Seller



#### TURNING LEAF TOWNHOMES | 32 UNITS

20 E Pineridge Ct, Spokane, WA

"You will not go wrong working with Max Frame and Kidder Matthews. Professionalism, honesty, forthrightness, genuine, trustworthy, and well principled are just a few adjectives I would use to describe Max and his team. We had several unforeseen challenges arise during the sale of both our apartment buildings and they were handled expertly by Max. You get a good sense of a person's character during a stressful time and if I had to go into battle again, I would want Max by my side. You will do well to hire him as your commercial broker."

- Lee C., Turning Leaf Townhome Seller

## OUR RECENT EASTERN WA SALES

















































EASTERN WASHINGTON SPECIALIST **MAX FRAME** 

Vice President, Shareholder 509.494.3116 max.frame@kidder.com

DYLAN SIMON

206.414.8575 dylan.simon@kidder.com JERRID ANDERSON

206.499.8191 jerrid.anderson@kidder.com MATT LAIRD 425.736.5516

matt.laird@kidder.com

**ELIJAH PIPER** 

253.677.1105 elijah.piper@kidder.com MATT JOHNSTON

425.422.7840 matt.johnston@kidder.com JD FULLER

360.513.2686 jd.fuller@kidder.com

JACK SHEPHARD

425.691.6826 jack.shephard@kidder.com TONY HERRMANN

509.851.7285 tony.herrmann@kidder.com **KEAGAN BARNWELL** 

253.334.2243

keagan.barnwell@kidder.com

#### **Notes & Sources**

Sales data for the Eastern Washington region is inclusive to all market-rate apartment buildings with at least five units in Okanogan, Ferry, Stevens, Pend Oreille, Chelan, Douglas, Lincoln, Spokane, Kittitas, Grant, Adams, Whitman, Yakima, Benton, Franklin, Walla Walla, Columbia, Garfield, Asotin, Klickitat. Sources include: CoStar, SCOUT - Spokane County, Real Capital Analytics and Simon | Anderson Multifamily Team Research.

Vacancy data includes Yakima, Spokane, Benton, Franklin, Chelan, Douglass, Walla Walla, and Kittitas Counties. Sources include: CoStar and Simon | Anderson Multifamily Team Research.

