SIMON | ANDERSON MULTIFAMILY TEAM

Q32024

Washington State Apartment Sales Specialists

EASTERN WASHINGTON MARKET DYNAMICS





HOW TO USE THIS STUDY

Discover the latest apartment investment sales, vacancy, and rent data in Eastern Washington.

Look for our insights in each submarket to help guide your investment decisions.

Contact us to chat about the market, discuss the best times to buy or sell, and request a valuation of your apartment building or land.



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APARTMENT SALES EXPERTS

OUR EXPERTISE



MAX FRAME

Vice President

EASTERN WASHINGTON SPECIALIST

Max is an apartment broker specializing in the sale of apartments in Eastern Washington. Born and raised in the region, Max pairs his local market knowledge and expertise with Kidder Mathews' national outreach and exposure.

OUR 2024 SALES



DOWNLOAD PRIOR RESEARCH REPORTS \downarrow Q2 2024 REPORT

 \downarrow Q1 2024 REPORT

 \downarrow Q4 2023 REPORT

\downarrow Q3 2023 REPORT

 \downarrow Q2 2023 REPORT

KIDDER MATHEWS

Investors continue to target value-add opportunities in Eastern Washington markets.



SALES VOLUME: Although cap rates remained constant from one quarter to the next, we observed a significant rise in overall sales and a dramatic increase in sales volume, reaching \$113 million in Q2 compared to only \$25 million in Q1. This surge is primarily attributed to Q1's largest sale being just \$3.6 million, whereas Q2's largest sale was \$26 million.

VALUE-ADD VS TURNKEY: Value-add properties continue to dominate the sales market, with only four sales this year involving properties built after 2010.



SPOKANE: Spokane remains the most active market in Eastern Washington, accounting for 12 sales in Ω^2 (55% of the total), followed by Yakima County with 3 sales (14% of the total).

MARKET SHARE: Our team remains highly active in the Eastern Washington Market, successfully closing 7 sales in the first half of the year and 13 sales over the past 12 months, equating to approximately 20% of the total market share for the year.

INVENTORY

	Units	Buildings
TOTAL	79,807	1,936
5 TO 50-UNITS	23,009	1,532
50+ UNITS	56,798	404
12-MONTH DELIVERIES	4,121	42
AVERAGE UNIT SIZE	881 SF	

RENT & VACANCY

	12 MONTHS AGO		90 DAYS AGO		LAST QUARTER
	Q2 2023	12-Month Change	Q1 2024	90-Day Change	Q2 2024
RENT	\$1,310	▲ 1%	\$1,309	▲ 1%	\$1,319
VACANCY	6.2%	▲ 210 bps	7.5%	▲ 80 bps	8.3%

All building ages, 5+ unit apartment buildings

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HISTORICAL SALES TRENDS

BUILDING SALES	2017 86	2018 111	2019 113	2020 116	2021 124	2022 88	2023 69	Q2 2023 18	12-Month Change ▲ 22%	Q1 2024 16	90-Day Change ▲ 38%	Q2 2024 22
SALES VOLUME	\$179M	\$372M	\$406M	\$170M	\$529M	\$624M	\$374M	\$73M	▲ 55%	\$25M	▲ 355%	\$113M
PRICE/UNIT	\$75K	\$95K	\$105K	\$92K	\$146K	\$132K	\$151K	\$155K	▼ 5%	\$110K	▲ 34%	\$147K
PRICE/SF	\$79	\$101	\$108	\$112	\$165	\$184	\$181	\$172	▲ 0.2%	\$157	1 0%	\$172
CAP RATE	6.8%	6.5%	6.4%	6.1%	5.7%	5.0%	5.6%	6.3%	✓ 6 bps	6.2%	▲ 5 bps	6.2%

All building ages, 5+ unit apartment buildings

HISTORIC TRENDS

RENT AND VACANCY TRENDS



SALES TRENDS





SALES VELOCITY

5 TO 50 UNITS

PRICE PER UNIT







50+ UNITS

PRICE PER UNIT



PRICE PER SQUARE FOOT



CAP RATE



EASTERN WASHINGTON'S MOST ACTIVE MARKETS

REGIONAL SALE PRICING VELOCITY

CHELAN & DOUGLAS COUNTIES -(WENATCHEE VALLEY)

BUILDING SALES	Q3 2023 -	Q4 2023 1	Q1 2024 -	Q2 2024 2
SALES VOLUME	-	\$6M	-	\$32M
PRICE/UNIT	-	\$124K	-	\$251K
PRICE/SF	-	\$100	-	\$245
CAP RATE	-	-	-	5.1%

YAKIMA COUNTY -

BUILDING SALES	Q3 2023 -	Q4 2023 1	Q1 2024 4	Q2 2024 3
SALES VOLUME		\$700K	\$3.2M	\$7M
PRICE/UNIT	-	\$140K	\$104K	\$114K
PRICE/SF	-	\$153	\$137	\$121
CAP RATE	-	6.2%	5.8%	6.5%

FRANKLIN & BENTON COUNTIES (TRI-CITIES)

	Q3 2023	Q4 2023	Q1 2024	Q2 2024
BUILDING SALES	3	1	2	1
SALES VOLUME	\$75M	\$7M	\$4.7M	\$14M
PRICE/UNIT	\$165K	\$119K	\$132K	\$142K
PRICE/SF	\$166	\$126	\$96	\$150
CAP RATE	6.4%	6.8%	7.0%	5.2%

- GRANT COUNTY

BUILDING SALES	Q3 2023 3	Q4 2023 1	Q1 2024 -	Q2 2024 1
SALES VOLUME	\$4M	\$1M	-	\$2M
PRICE/UNIT	\$129K	\$113K	-	\$188K
PRICE/SF	\$135	\$108	-	\$149
CAP RATE	5.6%	7.0%	-	5.2%

SPOKANE COUNTY

BUILDING SALES	Q3 2023 9	Q4 2023 10	Q1 2024 9	Q2 2024 13
SALES VOLUME	\$47M	\$44M	\$14.8M	\$39M
PRICE/UNIT	\$156K	\$166K	\$105K	\$141K
PRICE/SF	\$233	\$182	\$175	\$181
CAP RATE	5.3%	5.2%	6.1%	6.6%

WALLA WALLA COUNTY

	Q3 2023	Q4 2023	Q1 2024	Q2 2024
BUILDING SALES		1		
SALES VOLUME	-	\$6M	-	-
PRICE/UNIT		\$127K	-	-
PRICE/SF	-	\$130	-	-
CAP RATE			-	-

All building ages, 5+ unit apartment buildings

CLIENT TESTIMONIALS



TURNING LEAF TOWNHOMES

Spokane, WA
UNITS 32
SALE DATE June 6, 2024

"You will not go wrong working with Max Frame and Kidder Matthews. Professionalism, honesty, forthrightness, genuine, trustworthy, and well principled are just a few adjectives I would use to describe Max and his team. We had several unforeseen challenges arise during the sale of both our apartment buildings and they were handled expertly by Max. You get a good sense of a person's character during a stressful time and if I had to go into battle again, I would want Max by my side. You will do well to hire him as your commercial broker."

SELLER, TURNING LEAF TOWNHOMES Lee C.



THE GEE APARTMENTS

Spokane, WA	
UNITS	14
SALE DATE	June 28, 2024

"When it came time to sell, Max was the broker I reached out to. I realized from our preliminary conversations that he would provide the highest and best value in the market, which proved to be the case. From marketing materials to under-contract checklists, Max and his Team provide unparalleled service. I particularly valued his end-of-week-update, this gave me a concise summary of his Team's current efforts and the continued strategy moving forward. This was extremely helpful, and I felt reassured that he and his Team were doing everything possible to get me the best result. I'd highly recommend them to any apartment owners."

SELLER, THE GEE APARTMENTS Vance H.

RECENT SALES

OUR RECENT EASTERN WA SALES



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Notes & Sources

Sales data for the Eastern Washington region is inclusive to all market-rate apartment buildings with at least five units in Okanogan, Ferry, Stevens, Pend Oreille, Chelan, Douglas, Lincoln, Spokane, Kittitas, Grant, Adams, Whitman, Yakima, Benton, Franklin, Walla Walla, Columbia, Garfield, Asotin, Klickitat. Sources include: CoStar, SCOUT - Spokane County, Real Capital Analytics and Simon | Anderson Multifamily Team Research.

Vacancy data includes Yakima, Spokane, Benton, Franklin, Chelan, Douglass, Walla Walla, and Kittitas Counties. Sources include: CoStar and Simon | Anderson Multifamily Team Research.

