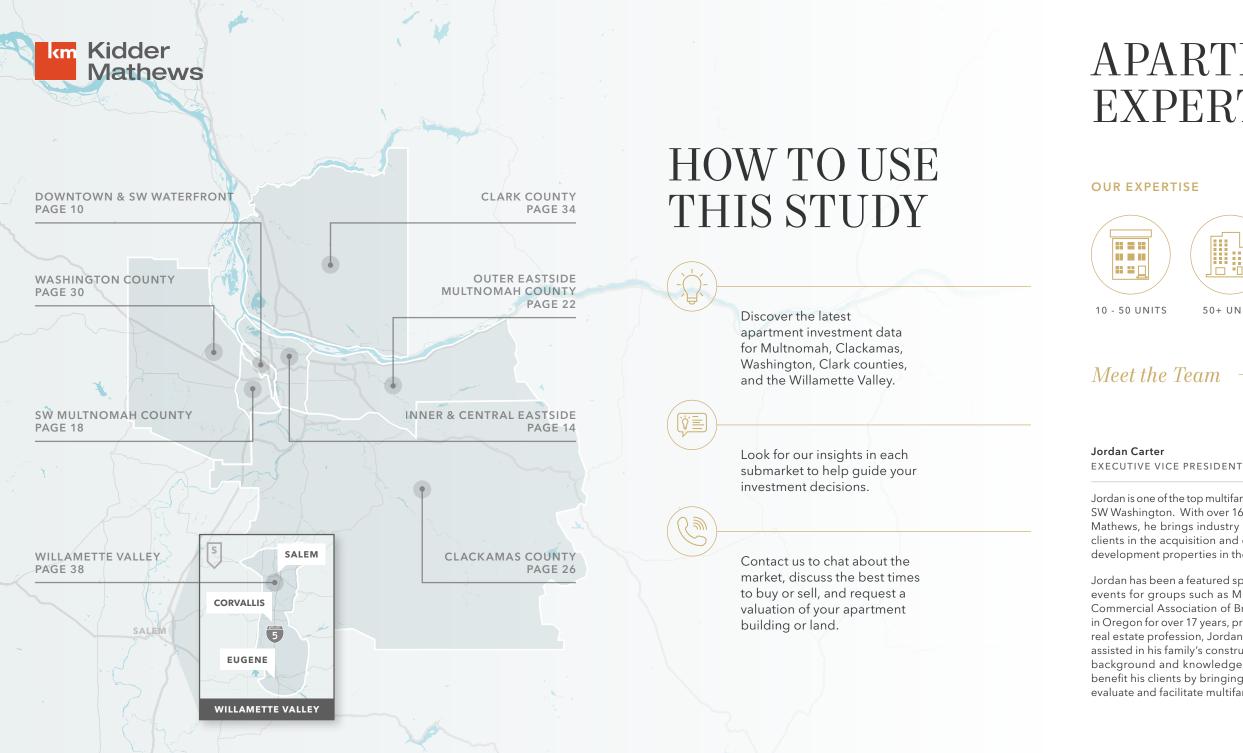
## CARTER | NEWTON | LINN MULTIFAMILY TEAM

**Oregon and SW Washington State Apartment Sales Specialists** 

# PORTLAND MSA & WILLAMETTE VALLEY APARTMENT MARKET DYNAMICS

EOY 2022





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# APARTMENT EXPERTS

### DOWNLOAD PRIOR RESEARCH REPORTS

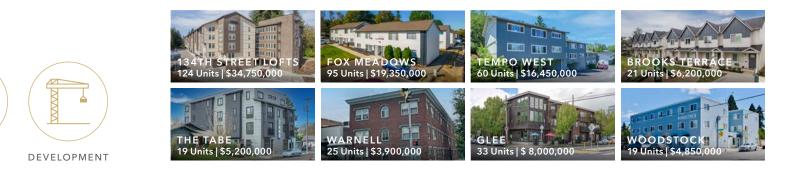


2022 MID-YEAR SALES UPDATE

2021 YEAR-END APARTMENT SALES STUDY

2020 APARTMENT SALES STUDY

### SELECT RECENT TEAM SALES



50+ UNITS



development properties in the \$3-35 million space.

Jordan has been a featured speaker at several industry wide evaluate and facilitate multifamily transactions.

**Clay Newton** EXECUTIVE VICE PRESIDENT

the way.

events for groups such as Multifamily NW, IREM, and the Clay specializes in private investment/middle market Washington. Commercial Association of Brokers. As a licensed attorney transactions and uses a consultative approach to meet the benefit his clients by bringing a unique perspective to help on Portland-area multifamily investment trends.



Tyler Linn SENIOR VICE PRESIDENT



Jordan is one of the top multifamily brokers in all of Oregon and Having been in the multifamily business for over 25 years, Tyler is an experienced apartment broker specializing in the SW Washington. With over 16 years of experience at Kidder Clay is one of the most experienced brokers in the Pacific sale of existing multifamily buildings, development sites, with Mathews, he brings industry leading expertise in assisting Northwest. He has closed well over \$1 billion in sales during a focus on off-market opportunities. Since joining Kidder clients in the acquisition and disposition of multifamily and his career, from historic urban brickers, to suburban garden Mathews, Tyler has been a part of closing nearly \$900 million style 200+ unit buildings, winning numerous awards along in sales across Oregon and SW Washington. Tyler has been involved in transactions throughout the Pacific Northwest, but his primary attention is focused on Oregon and Southwest

in Oregon for over 17 years, prior to entering the commercial tax and cash return requirements of buyers and sellers, often Tyler has worked in both the information technology and the real estate profession, Jordan practiced law in Portland and on IRS 1031 Tax Deferred Exchanges. He has been featured in accounting industry and leverages his experience in both fields assisted in his family's construction business. Jordan's legal local news (KGW, Globe Street, Oregonian, Business Journal) to provide a comprehensive advisory role for his clients in background and knowledge of the construction industry and at major industry events where he speaks as an expert asset valuations, market analysis, and other advisory services.

## PORTLAND METRO

## Portland and SW Washington continue to be one of the nation's most attractive multifamily markets.



The Portland Metro multifamily market capitalized on easing pandemic regulations and strong market fundamentals during most of 2022, with rents increasing across all submarkets due to slowing deliveries, stable occupancy and an increasingly difficult homebuying environment. As inflation took its grip across the economy in 2022, by the fourth quarter, rent growth finally stalled and began trickling backwards. However, with winter being a slower time for rents, the question as we move into 2023, is whether Q4's impacts were seasonally driven, or part of a greater economic slowdown. Early indicators in 2023 show it is likely a combination of both.

The sales market in 2022 ended being one of the top years in our market's history, but was somewhat overshadowed by the huge sales year in 2021 (due to pent-up demand from 2020's COVID impact). Prices did continue to rise, with per-unit values increasing over 6% and price/SF rising nearly 7%. Despite the rising interest rate environment, Q4 remained a strong sales quarter. However, active brokers will tell you that behind the scenes the impact of rising rates was starting to take its toll and the market felt like it was slowing. We will need to wait for the first couple guarters of 2023 before the true impact of a potentially slowing market is seen.

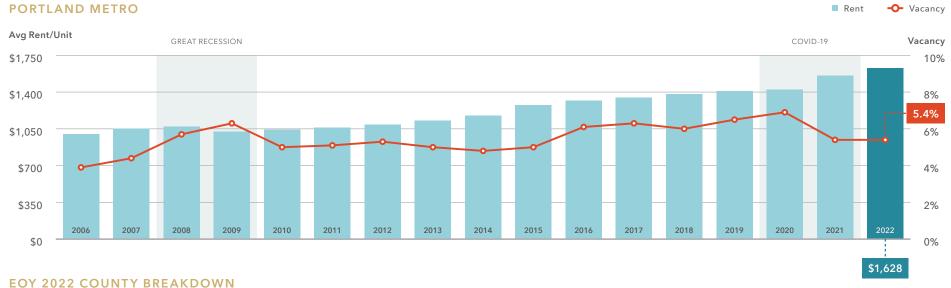
INVENTORY	Units	Buildings
TOTAL	214,850	3,744
10 TO 50-UNITS	56,929	2,661
50+ UNITS	159,571	1,116
12-MONTH DELIVERIES	3,776	59
AVERAGE UNIT SIZE	838 SF	

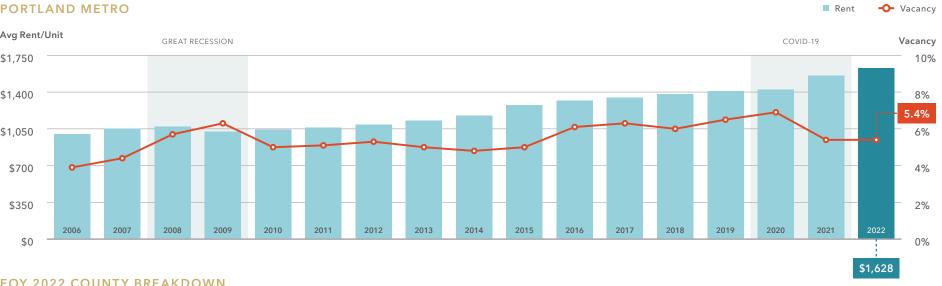
RENT & V	ACANCY	,			
	12 MONTHS AGO		90 DAYS AGO		Q4 2022
	Q4 2021	12-Month Change	Q3 2022	90-Day Change	Q4 2022
RENT	\$1,563	+\$65	\$1,650	-\$22	\$1,628
VACANCY	5.4%	_	5.0%	+8%	5.4%

All building ages, 10+ unit apartment buildings

### **HISTORICAL SALES TRENDS** 12 MONTHS AGO Q4 2022 2017 2018 2019 2020 2021 2022 Q4 2021 12-Month Change Q4 2022 236 164 87 BUILDING SALES 132 169 154 123 59 (- 68%) SALES VOLUME \$1.55B \$2.14B \$2.13B \$1.68B \$4.21B \$2.95B \$1.89B \$1.03B (**v** 55%) \$290K PRICE/UNIT \$204K \$222K \$230K \$235K \$ \$265K \$281K \$299K \$9K (**▼**3%) \$265 \$228 \$280 PRICE/SF \$231 \$231 \$240 \$300 \$299 \$34 (~ 11%) 5.0% 5.0% 4.8% CAP RATE 5.5% 5.4% 5.5% 5.4% 4% (🔺 4%)

All building ages, 10+ unit apartment buildings



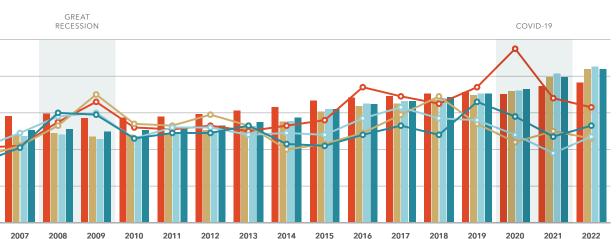


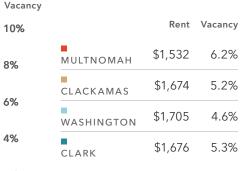
## Avg Rent/Unit

\$2,000 \$1,600 \$1,200 \$800 \$400



## **REGIONAL HISTORIC RENT VS. VACANCY**





10%

6%

4%

2%

## REGIONAL HISTORIC RENT VS. VACANCY - BY COUNTY

### MULTNOMAH COUNTY



### WASHINGTON COUNTY



### CLACKAMAS COUNTY



### **CLARK COUNTY**



## PORTLAND METRO



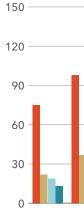
## **REGIONAL BUILDING INCOME VELOCITY**

DOWNT	OWN & S	SOUTHW	/EST WA	TERFRO	NT —	CLARK COUNTY				
	Q4 2021	12-Mo Change	Q3 2022	90-Day Change	Q4 2022	Q4 2021	12-Mo Change	Q3 2022	90-Day Change	Q4 202
RENT	\$1,738	+2%	\$1,800	-1%	\$1,779	RENT \$1,543	+6%	\$1,642	-1%	\$1,628
RENT/SF	\$2.49	+2%	\$2.57	-1%	\$2.54	RENT/SF \$1.67	+5%	\$1.77		\$1.76
VACANCY	10.4%	-32%	6.9%	+3%	7.1%	VACANCY 4.2%	-12%	4.1%	+15%	4.7%
WASHIN	gton c	ουντγ				OUTER EASTSID	E MULT	ΝΟΜΑΗ		Y
	Q4 2021	12-Mo Change	Q3 2022	90-Day Change	Q4 2022	Q4 2021	12-Mo Change	Q3 2022	90-Day Change	Q4 2022
RENT	\$1,624	+5%	\$1,740	-2%	\$1,702	rent \$1,335	+3%	\$1,407	-2%	\$1,381
RENT/SF	\$1.82	+5%	\$1.95	-2%	\$1.91	RENT/SF \$1.54	+4%	\$1.63	-2%	\$1.60
VACANCY	4.0%	-13%	4.1%	+10%	4.50%	VACANCY 4.5%	-9%	4.7%	+4%	4.9%
SOUTHW	EST MU	LTNOM	ан сои	NTY —		INNER & CENTR	AL EAS	ISIDE		
	Q4 2021	12-Mo Change	Q3 2022	90-Day Change	Q4 2022	Q4 2021	12-Mo Change	Q3 2022	90-Day Change	Q4 2022
RENT	\$1,457	+5%	\$1,546	-1%	\$1,537	rent \$1,453	+2%	\$1,509	-2%	\$1,479
RENT/SF	\$1.73	+6%	\$1.84	—	\$1.83	rent/sf \$2.17	+2%	\$2.26	-2%	\$2.21
VACANCY	3.4%	-29%	4.5%	+2%	4.4%	VACANCY 7.1%	-10%	6.3%	+2%	6.4%
WILLAM	ETTE VA	LLEY —				CLACKAMAS CO	DUNTY			
	Q4 2021	12-Mo Change	Q3 2022	90-Day Change	Q4 2022	Q4 2021	12-Mo Change	Q3 2022	90-Day Change	Q4 2022
RENT	\$1,251	+6%	\$1,329	_	\$1,325	rent \$1,569	+6%	\$1,680	-1%	\$1,662
RENT/SF	\$1.46	+5%	\$1.55	-	\$1.54	RENT/SF \$1.74	+6%	\$1.86	-1%	\$1.84
VACANCY	2.3%	-78%	3.9%	+5%	4.1%	VACANCY 5.0%	-6%	4.0%	+18%	4.79

All building ages, 10+ unit apartment buildings

## **REGIONAL HISTORIC SALES**



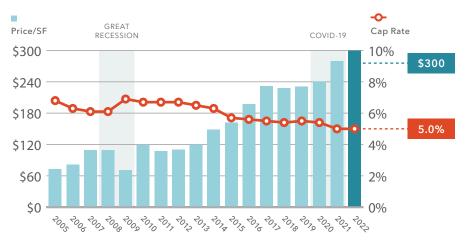


2017 2018

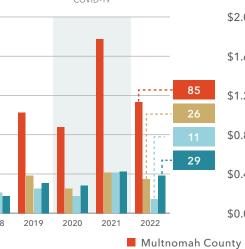
### SALES VOLUME VS. BUILDING SALES - PORTLAND METRO

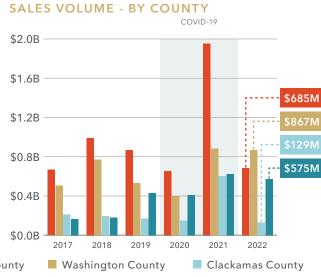


### PRICE/SF VS. CAP RATE - PORTLAND METRO

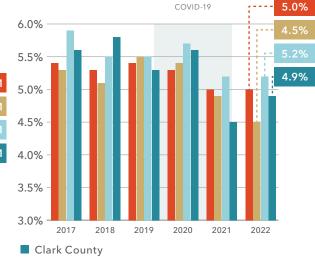








**CAP RATE - BY COUNTY** 



## **REGIONAL SALE PRICING VELOCITY**

DOWNTOW	N & SOUTHW	EST WATERF	RONT —	CLARK COUNTY	
	2020	2021	2022	2020 2021	2022
PRICE/UNIT	\$353,172	\$345,675	\$259,738	PRICE/UNIT \$222,936 \$252,487	\$249,817
PRICE/SF	\$277.92	\$382.28	\$243.41	PRICE/SF \$235.52 \$261.95	\$237.04
CAP RATE	5.4%	4.7%	4.7%	CAP RATE 5.6% 4.5%	4.9%
WASHINGTO	ON COUNTY			OUTER EASTSIDE MULTNOMAH CC	UNTY
	2020	2021	2022	2020 2021	2022
PRICE/UNIT	\$238,757	\$285,894	\$307,003	PRICE/UNIT \$131,803 \$186,841	\$190,534
PRICE/SF	\$229.64	\$302.60	\$311.57	PRICE/SF \$143.24 \$201.82	\$227.34
CAP RATE	5.4%	4.9%	4.5%	CAP RATE 5.6% 5.1%	5.1%
SOUTHWES	T MULTNOM	AH COUNTY		INNER & CENTRAL EASTSIDE	
	2020	2021	2022	2020 2021	2022
PRICE/UNIT	\$243,420	\$173,529	\$335,930	PRICE/UNIT \$206,805 \$255,947	\$238,106
PRICE/SF	\$264.02	\$189.01	\$353.99	PRICE/SF \$249.90 \$277.67	\$330.81
CAP RATE	5.2%	5.1%	4.8%	S SALEM CAP RATE 5.2% 5.0%	4.9%
WILLAMETT	E VALLEY -			CLACKAMAS COUNTY	
	2020	2021	2022	2020 2021	2022
PRICE/UNIT	\$121,750	\$152,290	\$177,910	CORVALLIS PRICE/UNIT \$267,527 \$236,212	\$274,264
PRICE/SF	\$140.56	\$175.78	\$196.49	PRICE/SF \$282.37 \$253.94	\$313.33
CAP RATE	5.8%	5.9%	5.1%	CAP RATE 5.7% 5.2%	5.2%

All building ages, 10+ unit apartment buildings

## PORTLAND METRO

Portland's unique position as an affordable West Coast city has it positioned well to ride out an inflationary environment. Unemployment numbers remain near historic lows, wage growth remains steady, and new residents (mostly renters) continue to move into the area.

## DOWNTOWN & SW WATERFRONT

While the rental market in Portland's downtown core has rebounded from its pandemic lows, investors have been wary to jump back into the market - as evidenced by its slowest sales year since the Great Recession.

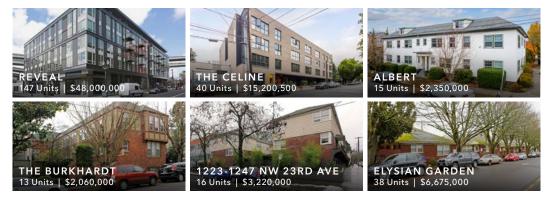


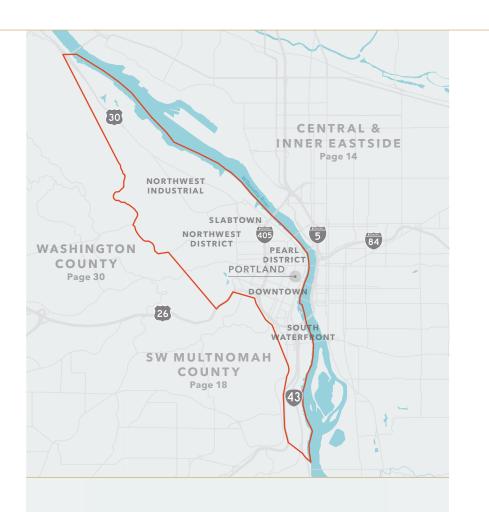
When compared to 2021, and even the few years prior, sales volume and pricing slid dramatically during 2022, primarily driven by the rising interest rate environment impacting institutional sales in a submarket that traditional sees a number of Class-A buildings transact. Additionally, downtown Portland remained severely hampered by employees working from home, while homelessness issues in the submarket compounded the challenges across the board. As a result, many investors shied away from this submarket in 2022.

## Rent / Vacancy Insight

Given the large supply of new units that have been delivered in Portland's downtown core, it's no surprise that rent growth has lagged nearly every other submarket for the last 5-7 years. However, with new deliveries significantly slowing down during 2022, by Q4 the submarket's vacancy dropped from 10.4% at the end of 2021, to 7.1%, which bodes well for this submarket moving forward.

### 2022 NOTABLE SALES





INVENTORY	Units	Buildings
TOTAL	23,392	390
5 TO 50 UNITS	6,419	279
50+ UNITS	17,173	115
12-MONTH DELIVERIES	166	2
AVERAGE UNIT SIZE	700 SF	

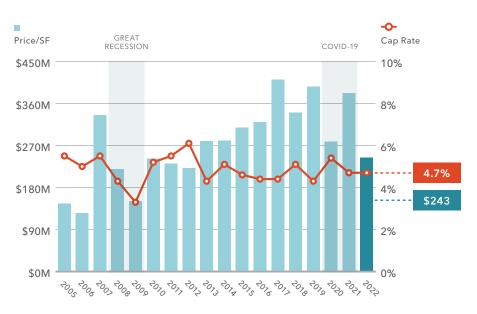


### HISTORIC

BUILDING S
SALES VOL
PRICE/UNIT
PRICE/SF
CAP RATE

## DOWNTOWN & SW WATERFRONT

## SALES TRENDS



CAL SAL	ES						12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
SALES	11	20	13	12	25	10	16	13 (🗕 81%)	3
UME	\$232M	\$448M	\$487M	\$302M	\$699M	\$90.4M	\$433M	\$378M ( <del>▼</del> 88%)	\$54.97M
Т	\$263K	\$377K	\$331K	\$353K	\$346K	\$260K	\$377K	\$70K ( <b>▼</b> 19%)	\$307K
	\$411	\$340	\$396	\$278	\$382	\$243	\$400	\$199 ( <del>•</del> 50%)	\$201
	4.4%	5.1%	4.3%	5.4%	4.7%	4.7%	4.5%	+0.6% (🔺 13%)	5.1%



### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

							12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
RENT	\$1,198	\$1,209	\$1,219	\$1,223	\$1,233	\$1,253	\$1,233	\$20 (▲ 2%)	\$1,253
RENT/SF	\$2.03	\$2.05	\$2.07	\$2.07	\$2.09	\$2.12	\$2.09	\$0.03 (🔺 1%)	\$2.12
VACANCY	6.4%	6.0%	5.8%	7.3%	4.9%	5.2%	4.9%	0.3% (🔺 6%)	5.2%

All building ages, 10-50 unit apartment buildings

RENT RENT/SF	
RENT/SF	RENT
	RENT/SF

VACANCY

\$2,500

\$2,200

\$1,900

\$1,600

\$1,300

\$1,000

## RENT & VACANCY | 50+ UNIT BUILDINGS



### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

						12 MONTHS AGO		Q4 2022	
2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022	
\$1,845	\$1,861	\$1,863	\$1,758	\$1,871	\$1,915	\$1,871	\$44 (🔺 2%)	\$1,915	
\$2.54	\$2.56	\$2.56	\$2.42	\$2.57	\$2.63	\$2.57	\$0.06 (▲ 2%)	\$2.63	
11.6%	10.5%	10.2%	15.2%	12.4%	7.7%	12.4%	4.7% (• 38%)	7.7%	

## INNER & CENTRAL EASTSIDE

The second most active sales year on record illustrates the demand in this area by continued rent growth and decreasing vacancy rates.



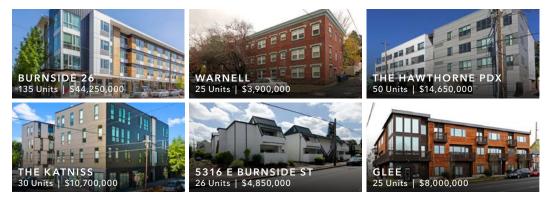
## Sales Insight

2022 was a solid year for multifamily sales in Portland's Inner & Central Eastside market, which has traditionally been one of the most attractive and active submarkets given its trendy lifestyle and proximity to downtown Portland. While it didn't come close to 2021's record of 66 sales (averaging \$11.5 million per-sale), it was still the second most active sales year on record. Price per-SF increased 19% over 2021, but the price per-unit decreased 7% from 2021's high. This was due to the fewer number of institutional sales during the year. Sales in 2022 were diverse, much like the neighborhoods themselves, spanning all ages and sizes of buildings – from a 16 unit 1911 building, to a mixed use 135 unit building built in 2014.

## Rent / Vacancy Insight

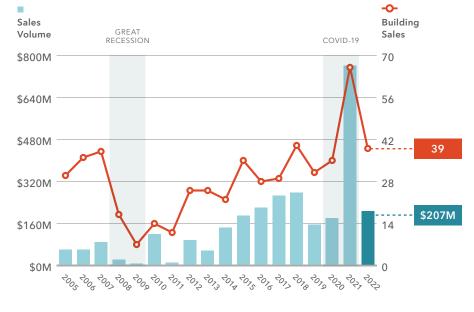
Close-in Eastside is another submarket that has had an infusion of new units delivered in the last number of years, limiting the potential for sizable rent growth. Rents rose about 2% in 2022, compared to over 6% in 2021. While vacancy continued to decrease for the second year in a row, down to 6.3%, asking rents per-SF reached an all-time submarket high of \$2.21 per-SF. Larger buildings (50+ units) saw more rent growth than their smaller counterparts, likely due to the continued demand of larger units by tenants still adjusting their living preferences due to COVID.

### 2022 NOTABLE SALES





INVENTORY	Units	Buildings
TOTAL	32,020	997
5 TO 50 UNITS	15,874	860
50+ UNITS	16,696	148
12-MONTH DELIVERIES	776	26
AVERAGE UNIT SIZE	703 SF	



HISTORICAL SAI	LED						12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
BUILDING SALES	29	40	31	35	66	39	16	9 ( <del>~</del> 56%)	7
SALES VOLUME	\$265M	\$278M	\$156M	\$180M	\$761M	\$207M	\$173M	\$142M ( <del>▼</del> 82%)	\$31M
PRICE/UNIT	\$284K	\$224K	\$195K	\$207K	\$256K	\$238K	\$270K	\$68K ( <del>▼</del> 25%)	\$202K
PRICE/SF	\$308	\$237	\$235	\$250	\$278	\$331	\$285	\$3 ( <del>~</del> 1%)	\$282
CAP RATE	5.2%	4.9%	5.1%	5.2%	4.8%	4.9%	5.2%	-0.1% (🔺 2%)	5.1%

## INNER & CENTRAL EASTSIDE

## SALES TRENDS





### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

							12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
RENT	\$1,189	\$1,203	\$1,217	\$1,226	\$1,255	\$1,272	\$1,255	\$17 (🔺 1%)	\$1,272
RENT/SF	\$1.82	\$1.85	\$1.87	\$1.88	\$1.93	\$1.95	\$1.93	\$0.02 (🔺 1%)	\$1.95
VACANCY	6.7%	5.6%	6.3%	6.7%	5.4%	5.4%	5.4%	_	5.4%

All building ages, 10-50 unit apartment buildings

RENT
RENT/SF

VACANCY

\$2,000

\$1,800

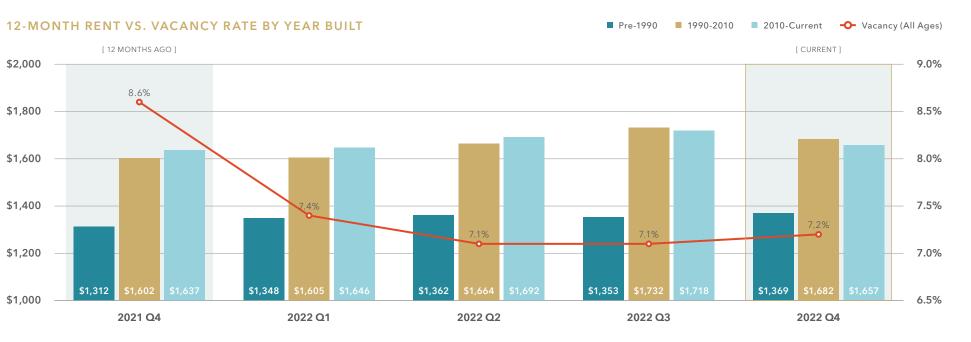
\$1,600

\$1,400

\$1,200

\$1,000

## RENT & VACANCY | 50+ UNIT BUILDINGS



## AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

						12 MONTHS AGO		Q4 2022	
2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022	
\$1,474	\$1,485	\$1,497	\$1,449	\$1,568	\$1,599	\$1,568	\$31 (▲ 2%)	\$1,599	
\$2.17	\$2.19	\$2.20	\$2.13	\$2.31	\$2.35	\$2.31	0.04 (🔺 2%)	\$2.35	
8.5%	9.1%	12.2%	15.5%	8.6%	7.2%	8.6%	1.4% (🕶 16%)	7.2%	

## SW MULTNOMAH COUNTY

SW Multnomah County had a banner sales year in 2022 in large part due to the strongest rent growth and lowest vacancy within Portland.

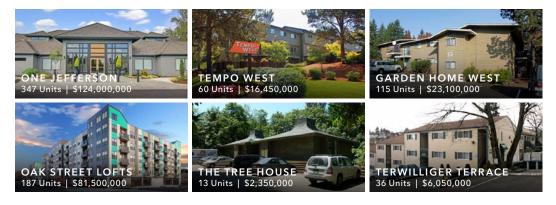
## Sales Insight

SW Multnomah County was the only submarket in our study that saw more sales (14) in 2022 than in 2021 (12). Sales volume more than doubled the previous high year (2016) with \$593 million sold, thanks to a wave of six institutional sales, totaling over \$540 million and 1,600 units. Perunit and per-SF pricing actually tempered down from 2021, primarily due to the large unit sizes within the garden style institutional sales.

### Rent / Vacancy Insight

Rents in SW Multnomah County rose in 2022 at a solid 5.5% rate, on the heels of 2021's 7% rent growth. Asking rents reached a new high of \$1,537 per-unit and \$1.83 per-SF. Larger buildings (50+) significantly outperformed smaller buildings in rent growth during the year. The submarket as a whole saw a 4.6% vacancy rate, a slight increase from 3.4% in 2021. Three new buildings totaling 327 units were delivered in 2022, a significant rise from 2021, where a single ten-plex was delivered in the submarket.

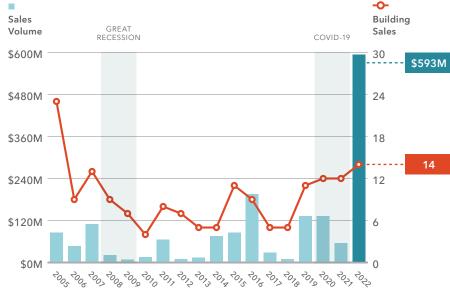
### 2022 NOTABLE SALES



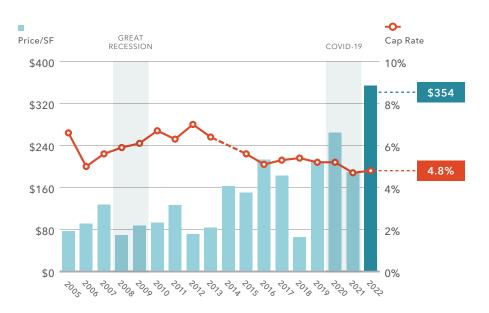


INVENTORY	Units	Buildings
TOTAL	10,840	216
10 TO 50 UNITS	3,534	155
50+ UNITS	7,306	61
12-MONTH DELIVERIES	327	3
AVERAGE UNIT SIZE	843 SF	

## SALES TRENDS



HISTORICAL SA	LES						12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
BUILDING SALES	5	5	11	12	12	14	3	_	3
SALES VOLUME	\$28.5M	\$10.1M	\$132M	\$132M	\$55M	\$593M	\$20M	\$209M ( <b>_</b> 1,050%)	\$229M
PRICE/UNIT	\$162K	\$71K	\$211K	\$243K	\$174K	\$336K	\$194K	\$114K ( <b>_</b> 59%)	\$308K
PRICE/SF	\$182	\$66	\$210	\$264	\$189	\$354	\$201	\$113 (🔺 56%)	\$314
CAP RATE	5.3%	5.4%	5.2%	5.2%	4.7%	4.8%	5.1%	-0.8% (🕶 16%)	4.3%

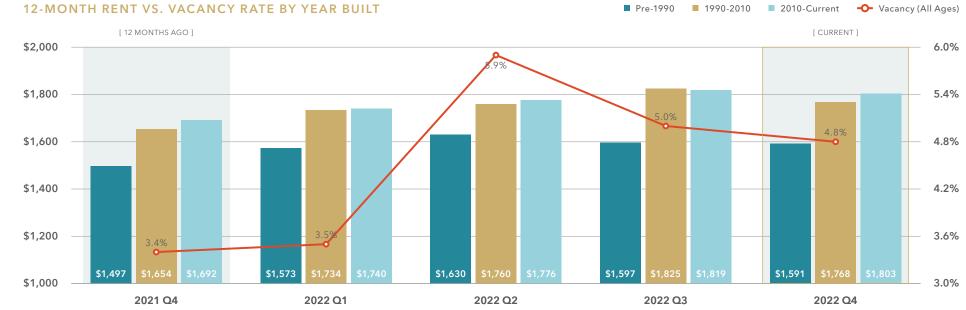




### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

							12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
RENT	\$1,118	\$1,147	\$1,174	\$1,205	\$1,245	\$1,275	\$1,245	\$30 (▲ 2%)	\$1,275
RENT/SF	\$1.32	\$1.35	\$1.39	\$1.42	\$1.47	\$1.50	\$1.47	\$0.03 (▲ 2%)	\$1.50
VACANCY	5.7%	5.1%	4.8%	4.3%	3.5%	3.6%	3.5%	0.1% (🔺 3%)	3.6%

All building ages, 10-50 unit apartment buildings



							12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
RENT	\$1,291	\$1,348	\$1,389	\$1,421	\$1,540	\$1,639	\$1,540	\$99 (🔺 6%)	\$1,639
RENT/SF	\$1.54	\$1.60	\$1.65	\$1.69	\$1.83	\$1.95	\$1.83	\$0.12 (▲ 7%)	\$1.95
VACANCY	6.8%	4.6%	6.0%	6.3%	3.4%	4.8%	3.4%	1.4% (🔺 41%)	4.8%

## RENT & VACANCY | 50+ UNIT BUILDINGS

### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

## OUTER EASTSIDE MULTNOMAH COUNTY

Portland's outer eastside submarket continues to be highly transactional, with investors cognizant of its track record for solid rent growth and continued low vacancy rates.

## - Sales Insight

2022 followed up on 2021's amazing sale year by seeing nearly \$200 million in sales and setting new benchmarks for price per-unit (\$191,000) and per-SF (\$227). A strong fourth quarter of 10 sales bucked the trend of other submarkets, which typically saw slower fourth quarters.

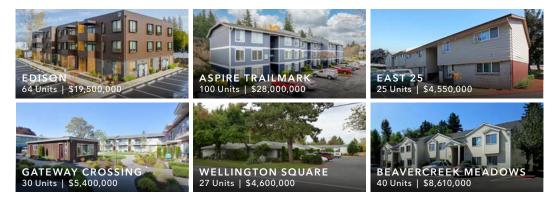
## Rent / Vacancy Insight

With a large percentage of workforce housing in this submarket, rents grew by 3.5% in 2022, reaching an all-time high of \$1,381 per-unit and \$1.60 per-SF. Vacancy ticked up slightly from 2021, to 4.9%, and only 257 units were added to an inventory that has nearly 25,000 units and traditionally low vacancy rates. With very few units in the pipeline, East County appears poised to have strong demand moving forward.



		\$80M
212		\$0M
		HIS
E	Buildings	BUI

### 2022 NOTABLE SALES



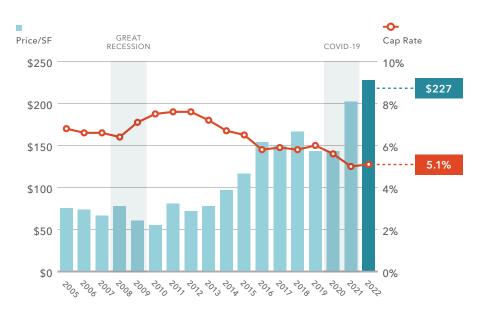
INVENTORY	Units	Buildings
TOTAL	24,761	577
10 TO 50 UNITS	10,042	444
50+ UNITS	14,919	137
12-MONTH DELIVERIES	257	4
AVERAGE UNIT SIZE	869 SF	

## SALES TRENDS



HISTORICAL SA	LES						12 MONTHS AGO	Q4 2022	
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
BUILDING SALES	36	37	33	17	28	26	10	8 ( <del>•</del> 80%)	2
SALES VOLUME	\$174M	\$224M	\$187M	\$113M	\$276M	\$194M	\$66.8M	\$53.6M ( <del>~</del> 80%)	\$13.2M
PRICE/UNIT	\$152K	\$153K	\$154K	\$132K	\$187K	\$191K	\$191K	\$11K ( <b>_</b> 6%)	\$202K
PRICE/SF	\$151	\$166	\$143	\$143	\$202	\$227	\$196	\$11 (🔺 6%)	\$207
CAP RATE	5.9%	5.8%	6.0%	5.6%	5.0%	5.1%	5.7%	-0.6% ( <del>~</del> 11%)	5.1%

## OUTER EASTSIDE MULTNOMAH COUNTY



**12-MONTH RENT VS. VACANCY RATE BY YEAR BUILT** Pre-1990 1990-2010 2010-Current - Vacancy (All Ages) [ 12 MONTHS AGO ] [ CURRENT ] \$1,500 4.0% \$1,400 3.8% 3.7% 3.7% \$1,300 3.6% \$1,200 3.4% \$1,100 3.2% \$1,000 3.0% 2021 Q4 2022 Q1 2022 Q2 2022 Q3 2022 Q4

### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

							12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
RENT	\$1,189	\$1,073	\$1,099	\$1,124	\$1,154	\$1,189	\$1,154	\$35 (🔺 3%)	\$1,189
RENT/SF	\$1.37	\$1.24	\$1.27	\$1.29	\$1.33	\$1.37	\$1.33	\$0.04 (🔺 3%)	\$1.37
VACANCY	3.7%	4.1%	4.5%	3.8%	3.3%	3.7%	3.3%	0.4% (🔺 12%)	3.7%

All building ages, 10-50 unit apartment buildings

RENT RENT/SF

VACANCY

\$2,000

\$1,800

\$1,600

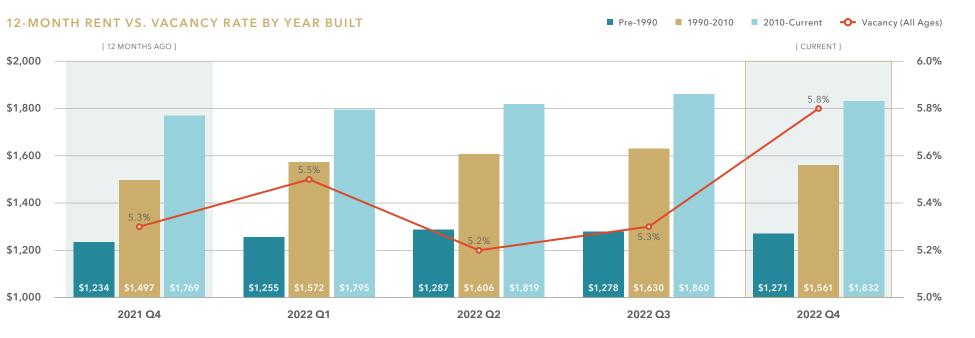
\$1,400

\$1,200

\$1,000



## RENT & VACANCY | 50+ UNIT BUILDINGS



### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

						12 MONTHS AGO		Q4 2022	
2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022	
\$1,186	\$1,230	\$1,266	\$1,306	\$1,431	\$1,484	\$1,431	\$53 (🔺 4%)	\$1,484	
\$1.37	\$1.42	\$1.46	\$1.51	\$1.65	\$1.71	\$1.65	\$0.06 (🔺 4%)	\$1.71	
4.6%	4.8%	5.2%	5.9%	5.3%	5.8%	5.3%	0.5% (🔺 9%)	5.8%	

## CLACKAMAS COUNTY

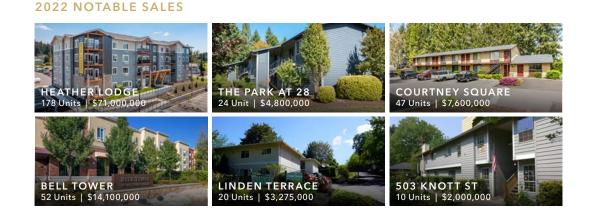
Despite strong demand, sales in Clackamas County dipped in 2022 as many owners recognized the value of their suburban assets; those assets that did trade saw record pricing for the submarket thanks in part to solid rent growth.

### -Ò-Sales Insight

Sales in Clackamas County saw the fewest transactions (11) since 2013, with only two transactions during Q3 and Q4 combined. This was likely indicative of the rising interest rate environment, as well as suburban owners holding their well-located assets during uncertain times. Sales that did occur saw record per-SF (\$313) and per-unit (\$274,000) pricing.

## Rent / Vacancy Insight

Asking rents in 2022 grew by nearly 6%, following 2021's astounding 11% growth. As a result, submarket asking rents reached an all-time high of \$1,661 per-unit and \$1.84 per-SF, with vacancy rates averaging 4.6%. These were all great metrics for achieving rising property values, supporting strong fundamentals moving forward.





INVENTORY	Units	Buildings
TOTAL	23,747	328
10 TO 50 UNITS	4,568	209
50+ UNITS	19,329	122
12-MONTH DELIVERIES	91	2
AVERAGE UNIT SIZE	903 SF	

## SALES TRENDS

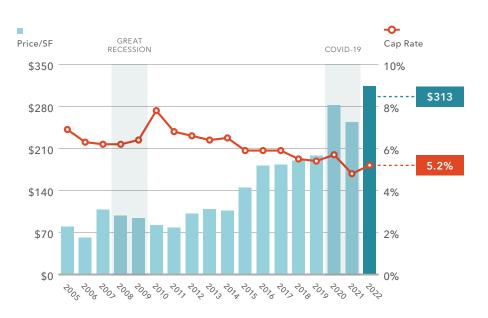




HISTORICAL SAL	-ES						12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
BUILDING SALES	19	16	19	13	31	11	11	8 (🕶 82%)	2
SALES VOLUME	\$210M	\$198M	\$173M	\$152M	\$602M	\$129M	\$138M	\$129M ( <del>v</del> 94%)	\$8.98M
PRICE/UNIT	\$198K	\$170K	\$200K	\$268K	\$236K	\$274K	\$264K	106K ( <del>v</del> 40%)	\$158K
PRICE/SF	\$183	\$190	\$198	\$282	\$254	\$313	\$249	\$44 ( <del>~</del> 18%)	\$205
CAP RATE	5.9%	5.5%	5.4%	5.7%	4.8%	5.2%	4.4%	+0.4% (▲9%)	4.8%

## CLACKAMAS COUNTY







### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

							12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
RENT	\$1,126	\$1,157	\$1,183	\$1,204	\$1,243	\$1,277	\$1,243	\$34 (🔺 3%)	\$1,277
RENT/SF	\$1.28	\$1.32	\$1.35	\$1.37	\$1.42	\$1.46	\$1.42	\$0.04 (🔺 3%)	\$1.46
VACANCY	5.0%	5.1%	4.3%	4.0%	3.5%	3.5%	3.5%	_	3.5%

All building ages, 10-50 unit apartment buildings

RENT
RENT/SF

VACANCY

\$2,500

\$2,200

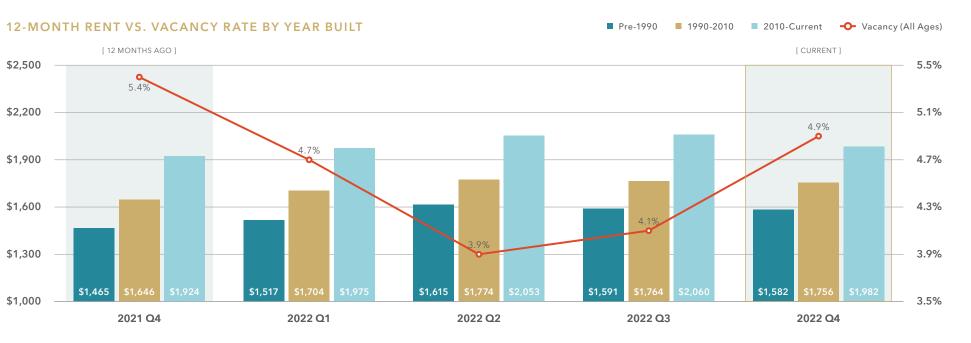
\$1,900

\$1,600

\$1,300

\$1,000

## RENT & VACANCY | 50+ UNIT BUILDINGS



## AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

						12 MONTHS AGO		Q4 2022	
2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022	
\$1,303	\$1,354	\$1,403	\$1,452	\$1,626	\$1,727	\$1,626	\$101 (🔺 6%)	\$1,727	
\$1.44	\$1.50	\$1.55	\$1.60	\$1.80	\$1.91	\$1.80	\$0.11 (🔺 6%)	\$1.91	
6.1%	7.4%	5.6%	4.5%	5.4%	4.9%	5.4%	0.5% (• 9%)	4.9%	

## WASHINGTON COUNTY

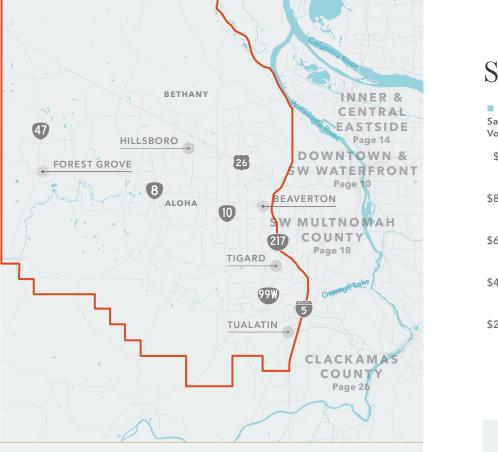
Washington County cements its place as one of the most desirable multifamily submarkets with another sizable sales year and strong market fundamentals.

### -``(`)--Sales Insight

With a sales volume (\$867 million) and number of transactions (26) nearly matching 2021's great year, Washington County and its suburban setting set new highs in price per-SF (\$312) and average price per-unit (\$307,000), and a new low in average cap rate (4.5%) in route to one of its best sales years on record. Sixteen sales during Q3 and Q4 illustrated that changing market had not yet impacted the submarket.

## Rent / Vacancy Insight

Washington County achieved another high in rent per-unit (\$1,702) and rent per-SF (\$1.91) during 2022. A 4.8% rent growth, following nearly 15% in 2021, and a 4.6% vacancy rate illustrated just how strong tenant demand has been over the last two years. Watch for Washington County to remain a favorite for investors for the foreseeable future.

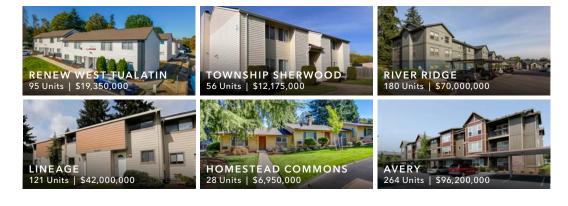


INVENTORY	Units	Buildings
TOTAL	47,257	519
10 TO 50 UNITS	6,795	298
50+ UNITS	40,762	227
12-MONTH DELIVERIES	632	3
AVERAGE UNIT SIZE	895 SF	



HISTORICAL SA	LES						12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
BUILDING SALES	22	37	29	19	31	26	18	11 (🗕 61%)	7
SALES VOLUME	\$508M	\$770M	\$534M	\$401M	\$886M	\$867M	\$695M	\$263M ( <del>▼</del> 38%)	\$432M
PRICE/UNIT	\$211K	\$215K	\$247K	\$239K	\$286K	\$307K	\$292K	\$27K ( <b>▲</b> 9%)	\$319K
PRICE/SF	\$285	\$224	\$211	\$230	\$303	\$312	\$307	\$18 ( <del>~</del> 6%)	\$289
CAP RATE	5.3%	5.1%	5.5%	5.2%	4.5%	4.5%	4.5%	-0.6% (🕶 13%)	3.9%

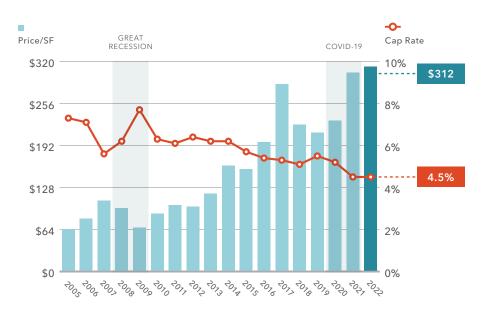
### 2022 NOTABLE SALES



## WASHINGTON COUNTY

## SALES TRENDS



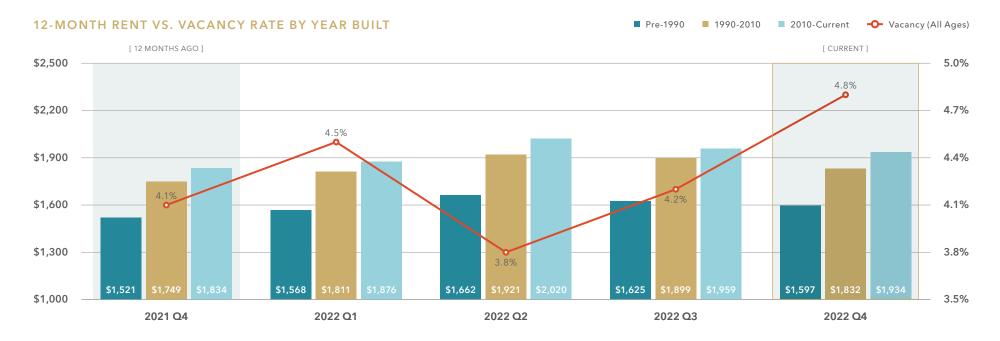


**12-MONTH RENT VS. VACANCY RATE BY YEAR BUILT** Pre-1990 1990-2010 2010-Current - Vacancy (All Ages) [ 12 MONTHS AGO ] [ CURRENT ] \$2,000 3.5% \$1,800 3.3% 3.2% -0 3.1% \$1,600 3.1% 2.9% 2.9% 2.9% \$1,400 2.9% \$1,200 2.7% 51,183 \$1,000 2.5% 2021 Q4 2022 Q1 2022 Q2 2022 Q3 2022 Q4

### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

							12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
RENT	\$1,085	\$1,111	\$1,141	\$1,161	\$1,197	\$1,227	\$1,197	\$30 (🔺 3%)	\$1,227
RENT/SF	\$1.25	\$1.28	\$1.31	\$1.34	\$1.38	\$1.41	\$1.38	\$0.03 (▲ 2%)	\$1.41
VACANCY	5.3%	4.6%	4.5%	3.7%	2.9%	3.2%	2.9%	0.3% (🔺 10%)	3.2%

All building ages, 10-50 unit apartment buildings



RENT RENT/SF VACANCY

## RENT & VACANCY | 50+ UNIT BUILDINGS

### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

						12 MONTHS AGO		Q4 2022	
2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022	
\$1,337	\$1,369	\$1,421	\$1,454	\$1,678	\$1,763	\$1,678	\$85 (🔺 5%)	\$1,763	
\$1.49	\$1.53	\$1.59	\$1.62	\$1.87	\$1.97	\$1.87	\$0.10 (🔺 5%)	\$1.97	
6.6%	6.1%	5.4%	4.9%	4.1%	4.8%	4.1%	0.7% (🔺 17%)	4.8%	

## CLARK COUNTY

*Clark County, Portland's largest suburb, continues to be a major* target for investors looking to buy outside of Oregon.

### -Ω-Sales Insight

Investors continue to flock to Clark County for its close proximity to Portland but with less regulations, and because Washington is a income tax free state. As a result, Clark County continues to draw significant interest, as evidenced by its second-best sales year on record, with nearly \$600 million in sales across 29 transactions. Price per-unit (\$250,000) and price per-SF (\$237) actually fell (minimally) when compared to 2021, along with a slight rise in cap rates.

## Rent / Vacancy Insight

Like nearly every submarket in this report, Clark County reached highs in asking rent per-unit (\$1,618), rent per-SF (\$1.76) and it had its second straight year of sub-5% vacancy at 4.7%. Overall, Vancouver has always been a more affordable suburban lifestyle than Portland across the river. Vancouver's new waterfront development has brought new life into its downtown core, making it an attractive place for renters and spanning a historic new wake of development.



\$520M	
\$390M	- 1
\$260M	-
\$130M	
\$0M	7005 70

Sales

Volume

\$650M

## **HISTORI**

BUILDING
SALES VOL
PRICE/UNI
PRICE/SF
CAP RATE

### 2022 NOTABLE SALES



	Units	Buildings
TOTAL	33,001	442
10 TO 50 UNITS	5,738	267
50+ UNITS	27,363	177
12-MONTH DELIVERIES	505	9
AVERAGE UNIT SIZE	928 SF	

INVENTORY

36 CARTER | NEWTON | LINN MULTIFAMILY TEAM • EOY 2022 MARKET DYNAMICS

CLARK COUNTY

## SALES TRENDS





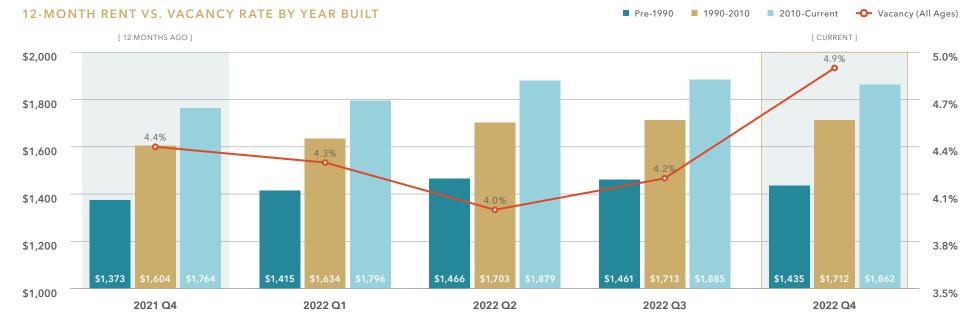
ICAL SALES							12 MONTHS AGO	Q4 2022		
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022	
SALES	13	13	23	21	32	29	12	7 ( <del>•</del> 58%)	5	
LUME	\$168M	\$181M	\$431M	\$412M	\$622M	\$575M	\$246M	\$159M ( <del>v</del> 65%)	\$86.9M	
IT	\$165K	\$193K	\$198K	\$223K	\$252K	\$250K	\$262K	\$49K ( <del>v</del> 19%)	\$213K	
	\$167	\$167	\$207	\$236	\$262	\$237	\$252	\$83 ( <del>v</del> 33%)	\$169	
	5.6%	5.8%	5.3%	5.6%	4.5%	4.9%	4.2%	+0.5% (🔺 12%)	4.7%	

**12-MONTH RENT VS. VACANCY RATE BY YEAR BUILT** Pre-1990 1990-2010 2010-Current - Vacancy (All Ages) [ 12 MONTHS AGO ] [ CURRENT ] \$2,000 4.5% 4.4% \$1,800 4.2% 4.1% \$1,600 3.9% \$1,400 - 3.6% \$1,200 3.3% \$1.085 \$1,062 1 0.80 51.072 51.052 \$1,000 3.0% 2021 Q4 2022 Q1 2022 Q2 2022 Q3 2022 Q4

### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

							12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
RENT	\$1,093	\$1,124	\$1,150	\$1,180	\$1,222	\$1,259	\$1,222	\$37 (🔺 3%)	\$1,259
RENT/SF	\$1.19	\$1.23	\$1.25	\$1.29	\$1.33	\$1.38	\$1.33	\$0.05 (🔺 4%)	\$1.38
VACANCY	4.3%	4.3%	4.3%	4.0%	3.1%	4.1%	3.1%	1.0% (🔺 32%)	4.1%

All building ages, 10-50 unit apartment buildings



RENT RENT/SF

VACANCY

CLARK COUNTY

## RENT & VACANCY | 50+ UNIT BUILDINGS

### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

						12 MONTHS AGO	_	Q4 2022	
2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022	
\$1,288	\$1,333	\$1,373	\$1,425	\$1,581	\$1,674	\$1,581	\$93 (🔺 6%)	\$1,674	
\$1.40	\$1.44	\$1.49	\$1.54	\$1.71	\$1.81	\$1.71	\$0.10 (▲ 6%)	\$1.81	
5.4%	4.6%	6.9%	5.2%	4.4%	4.9%	4.4%	0.5% (🔺 11%)	4.9%	

## WILLAMETTE VALLEY

With another solid year of sales and rent growth in 2022, the Willamette Valley continues to prove it is a viable alternative for investors looking to buy outside of the Portland-Metro.

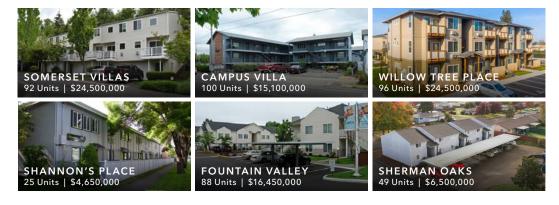
## - Sales Insight

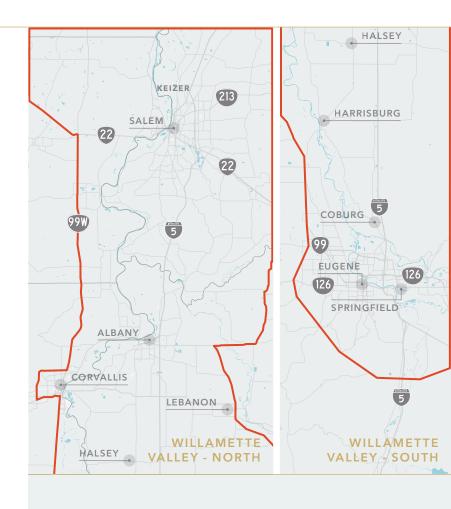
During a solid 2022 sales year, the Willamette Valley, consisting of Salem, Eugene, Corvallis, and their smaller neighboring towns, achieved its second largest number of transactions and third largest sales volume ever. Price per-SF reached an all-time high of \$196, an increase of 7% year over year, with per-unit pricing increasing by 11% from 2021 to nearly \$178,000. Historically, investor demand has been lower in these smaller markets, but with Portland growing further south, the Willamette Valley has become more of an extension of the Portland market and investors are treating it as such.

## Rent / Vacancy Insight

Driving the Willamette Valley's strong sales market was another year of solid rent growth, at 6%, and a vacancy percentage at 4.1%, making 2022 the tenth straight year of vacancy rates at or below 5%. Average rents have now surpassed \$1,300 per-unit and the outlook remains bright for this submarket.

### 2022 NOTABLE SALES





INVENTORY	Units	Buildings
TOTAL	54,149	1,171
10 TO 50 UNITS	18,333	877
50+ UNITS	36,066	299
12-MONTH DELIVERIES	1,721	13
AVERAGE UNIT SIZE	863 SF	



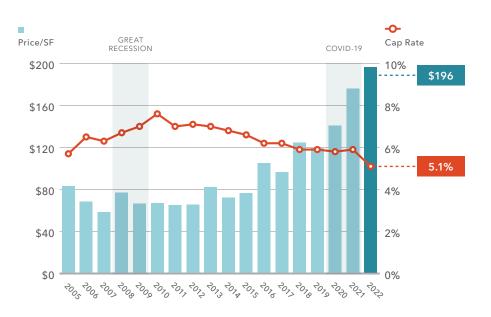
\$0M

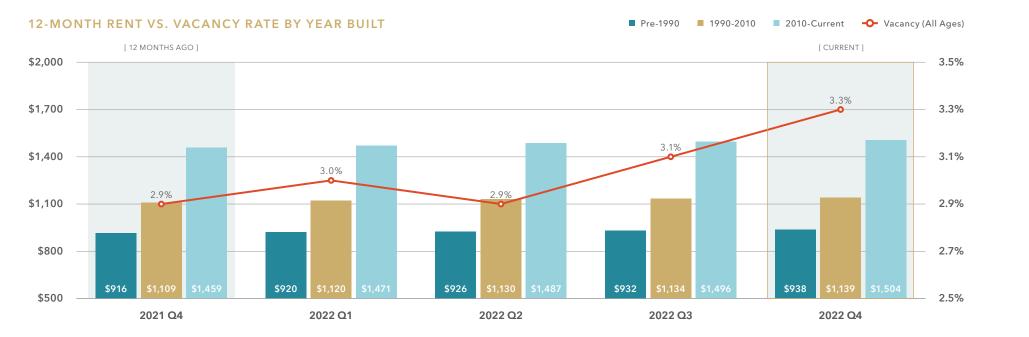
HISTORICAL SAI	LES						12 MONTHS AGO		<b>55%)</b> 6		
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022		
BUILDING SALES	35	28	32	36	55	42	17	11 ( <del>~</del> 65%)	6		
SALES VOLUME	\$201M	\$111M	\$213M	\$117M	\$328M	\$266M	\$149M	\$134M ( <del>v</del> 90%)	\$14.8M		
PRICE/UNIT	\$108K	\$128K	\$149K	\$122K	\$152K	\$178K	\$196K	\$60K ( <del>v</del> 31%)	\$136K		
PRICE/SF	\$97	\$125	\$119	\$141	\$176	\$196	\$218	\$61 (🗕 28%)	\$157		
CAP RATE	6.2%	5.9%	5.9%	5.8%	5.9%	5.1%	5.4%	-0.3% ( <del>v</del> 6%)	5.1%		

## WILLAMETTE VALLEY

## SALES TRENDS







### AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

							12 MONTHS AGO		Q4 2022
	2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022
RENT	\$877	\$905	\$930	\$953	\$984	\$1,008	\$984	\$24 (🔺 2%)	\$1,008
RENT/SF	\$1.07	\$1.10	\$1.13	\$1.16	\$1.20	\$1.23	\$1.20	\$0.03 (🔺 3%)	\$1.23
VACANCY	3.6%	3.5%	3.7%	3.5%	2.9%	3.3%	2.9%	0.4% (🔺 14%)	3.3%

All building ages, 10-50 unit apartment buildings

## \$500

RENT RENT/SF

VACANCY

\$2,000

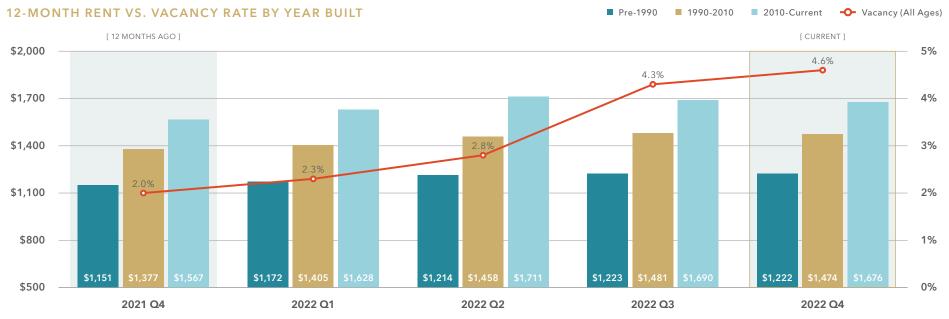
\$1,700

\$1,400

\$1,100

\$800

## RENT & VACANCY | 50+ UNIT BUILDINGS



## AVERAGE ANNUAL RENTS VS. VACANCY RATES - ALL YEARS COMBINED

						12 MONTHS AGO		Q4 2022		
2017	2018	2019	2020	2021	2022	Q4 2021	12-Month Change	Q4 2022		
\$1,072	\$1,124	\$1,170	\$1,219	\$1,336	\$1,426	\$1,336	\$90 (▲ 7%)	\$1,426		
\$1.23	\$1.29	\$1.34	\$1.40	\$1.53	\$1.63	\$1.53	\$0.10 (▲ 7%)	\$1.63		
3.9%	3.6%	5.8%	4.3%	2.0%	4.6%	2.0%	2.6% (🔺 130%)	4.6%		

## NOTES & DATA SOURCES

# NOTES

Counties.

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## NOTES & DATA SOURCES

Sales data for the Portland Metro region is inclusive of all 10+ unit market-rate apartment buildings in Multnomah, Clackamas, Washington, and Clark

Sales data for the Willamette Valley region includes all 10+ unit market-rate apartment buildings in Marion, Linn, Benton, and Lane Counties.

## DATA SOURCES

### SALES

### CoStar

Carter | Newton | Linn Multifamily Team Research

Local and Regional Appraisers

900

### RENT, VACANCY & INVENTORY

CoStar

Apartments.com

Carter | Newton | Linn Multifamily Team Research

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## Carter / Newton / Linn Multifamily Team

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