



JEFF KRAFT

Senior Vice President, Shareholder

Jeff possesses a fundamental understanding of all phases of retail development, acquisition and leasing of properties. His approach is unique and focuses on viewing transactions from the client's point of view, maximizing returns and ultimately property value. Through Jeff's various contacts including ICSC, CBA, and Gen-X, he has established a presence in the national and regional investment community.

AREAS OF FOCUS

Single Tenant Blue Chip Investments: Acquisition and assemblage for client portfolios of single tenant credit signature properties including: Jack in the Box, McDonald's, Pizza Hut, IHOP, Kentucky Fried Chicken, Coke, Fresenius, WSECU, Denny's, Comfort Dental, Sunrise Dental, Burger King and Starbucks.

Fully leasing of retail properties to 100% occupancy to maximize investor returns.

Consulting and development of retail and mixed-use based projects throughout Washington State.

NOTABLE ASSIGNMENTS

University of Washington: Renovation, acquisitions and transformation of over 3 square block area in Downtown Tacoma consisting of design, leasing and acquisitions, and property management modification.

City of University Place (Village at Chamber's Bay)-University Place: Assemblage and coordination of over 9 acres. Development of the Whole Foods anchored lifestyle center.

Pavilions II-Federal Way: Successfully coordinated, leased and negotiated the full occupancy of this 120,000 square foot Best Buy anchored center in Federal Way, WA.

Longston Place-Puyallup: Assisted in expansion of the Regal Cinema, Buffalo Wild Wings anchored 75,000 square foot center and successfully leased to 100% occupancy.

Jerome Center, Orting Depot, Grand Canyon Plaza: Developed and fully leased retail at 100% occupancy. Successfully acquired land, and leased over 45,000 square feet of mixed-use buildings.

PARTIAL CLIENT LIST

Anytime Fitness

Boost Mobile

Comcast

Denny's

Desimone Family Trust

Dukes Chowder House

Ezell's Famous Chicken

Godfather's Pizza

Goodwill

Grand Buffet

H&R Block

IGA Grocers

It's Greek To Me

Jackson Hewitt

Kiddie Academy

Little Caesar's Pizza

Longhorn Barbecue



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Steele Street Project-Tacoma: Successfully coordinated, developed, and fully leased 96,000 square foot Coca-Cola building, 20,000 square foot flex building and 9,600 square foot retail complex and subsequently sold all three properties.

Proctor Station: Mixed-use urban development with some of the highest rents in Pierce county.

Village at Chambers Bay: Mixed-use development acting as broker, consultant and city liason in this Whole Foods anchored project.

EDUCATION AND AFFILIATIONS

“Power Broker” multiple recipient

B.A. Economics, Washington State University (Pullman, WA)

Commercial Brokers Association–Member

International Council of Shopping Centers–Member

J.F. Kraft & Associates–President

Shareholder - Kidder Mathews

REFERENCES

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Mattress Ranch

NW Sports Fitness

Old Spaghetti Factory

Oil Can Henry's

Pit-Stop Oil

Smart & Final

Sound Credit

Top Pot Doughnuts

University of Washington

WineStyles

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