KELLY GADDIS & MIA PONCE

## TEAM CAPABILITIES BOOKLET

km Kidder Mathews

KIDDER.COM

#### TEAM OVERVIEW

### WE SPECIALIZE IN *LEASING RETAIL* FOR MIXED-USE PROPERTIES



KELLY GADDIS Senior Vice President

Kelly is a commercial real estate professional specializing in retail, restaurant/hospitality landlord and tenant representation, triple-net leasing, and owner-user and investment property acquisitions.



MIA PONCE Senior Associate

Mia Ponce is a senior associate at Kidder Mathews specializing in restaurant and retail properties. She has extensive experience in the restaurant and hospitality industry, having spent nearly two decades in fine dining restaurants around the world. Our deep understanding of local markets, strong relationships with tenants and brokers, and extensive experience across diverse industries create a winning formula for success. This approach allows us to match your retail space with the most suitable, creditworthy tenants—maximizing rental income while enhancing the value and appeal of the office or residential components of your project.

#### SPECIALIZING IN RETAIL SPACES

Landlord / tenant representation

Institutional landlord representation

Hospitality, Food and Beverage development, leasing and tenant representation

Retail leasing and development consulting

Lease renewals

Location and submarket analysis

Opinion of value

Customized marketing campaign development

#### MIXED-USE RETAIL PROPERTIES PORTFOLIO







OWNER



COPAL 1525 132nd Ave NE Bellevue, WA



OWNER



ASTRA HOTEL 300 Terry Ave N Seattle, WA

**CITY CENTER** 

500 108th Ave NE

AMERICAN ASSETS Frust

BELLEVUE

Bellevue, WA

OWNER



OWNER

THE MERCER 7650 SE 27th St Mercer Island, WA

Dollar Development OWNER



#### COLUMBIA CENTER

701 5th Ave Seattle, WA



#### **400 UNIVERSITY** 400 University St

Seattle, WA



OWNER



SITELINE 223 Taylor Ave N Seattle, WA



OWNER





TAVIN 8511 15th Ave NW Seattle, WA



OWNER

# DELIVERING *RESULTS* & EXCEEDING EXPECTATIONS

Whether you're a landlord, tenant, buyer, or seller, our deep expertise in the Seattle regional markets– backed by Kidder Research–allows us to deliver unmatched retail analysis, strategic advice, and dedicated advocacy. Our team brings a proven track record of successful transactions across coredowntown Seattle and Bellevue, major shopping centers, single-tenant properties, and nearly every retail category throughout most local tertiary markets.



### CLIENT TESTIMONIALS









"I have had the distinct pleasure of working with Kelly Gaddis and his team on several high-profile mixed-use commercial retail leaseup projects where he acted as both a tenant and landlord rep. Kelly is particularly well connected in the local food and restaurant scene, successfully procuring numerous well qualified and respected restaurateurs to our projects. He is a pleasure to work with and would recommend him and his team to others." "Kelly Gaddis has been a valuable partner on several of our retail projects, representing both Regency Centers and tenants. His strong local market insight, ties to the community and ability to secure top-tier tenants have played a key role in our revival at Melrose Market. Kelly and his team are professional, responsive, and a pleasure to work with - I highly recommend them." "Kelly has exceptional knowledge and relationships with Tenants and Owners. He has provided significant value to us by providing guidance on space design, input on creative deal terms and ultimately connecting us with tenants that have increased the vibrancy and financial returns for the retail within our projects." "Working with Kelly Gaddis was a game-changer for ESR. As someone who has personally opened and operated restaurants, Kelly brings a rare broker perspective from real world experience. From lease negotiations, space planning to analyzing flow, he evaluates every property with the sharp eye of a seasoned restaurateur. His input was critical in identifying locations that aligned with our vision and operational needs, and he played an instrumental role in our growth. Kelly's expertise isn't just helpful– it's indispensable."

#### PARKER NICHOLSON

Senior Managing Director Legacy Partners ROB MORRIS Senior Leasing Agent Regency Centers KIM FAUST

Co-President & CDO Main Street Property Group, LLC **STEVEN HOOPER** CEO Ethan Stowell Restaurants

### CLIENT TESTIMONIALS









"Deals are often constantly changing and Kelly's ability to navigate complex situations is exceptional. Kelly knows the Seattle/Bellevue/Tacoma areas better than anyone!" "From day one, Kelly Gaddis was professional, responsive, knowledgeable and very easy to work with. Kelly is a great communicator and will keep you informed at every step of the deal. I love working with him" "Kelly has an exceptional understanding of the local commercial real estate market, but more importantly the needs and requirements of hospitality and food and beverage tenants. Kelly consistently knows how to identify the right tenant for the right space and that helps ensure long term, successful relationships."

"Our new restaurant project was floundering until Kelly entered the equation. His insight, professionalism and knowledge enabled us to land a prime spot for Valentina's wine bar. Kelly's negotiation skills also secured us a fantastic deal on the property. He's a true professional and someone you want on your side."

DANIEL TWETEN President Sound Family Restaurants JAMES WEIMANN Co-Founder Yes Parade Restaurant Group BORIS CASTELLANOS Manager Alegra Properties **GARRY MONTAG** Owner Stowaway Wine Bar

#### MARKETING STRATEGY

### *DEDICATED* MARKETING

Kidder Mathews has an award-winning, in-house marketing team that provides a full suite of creative services.

#### Project branding

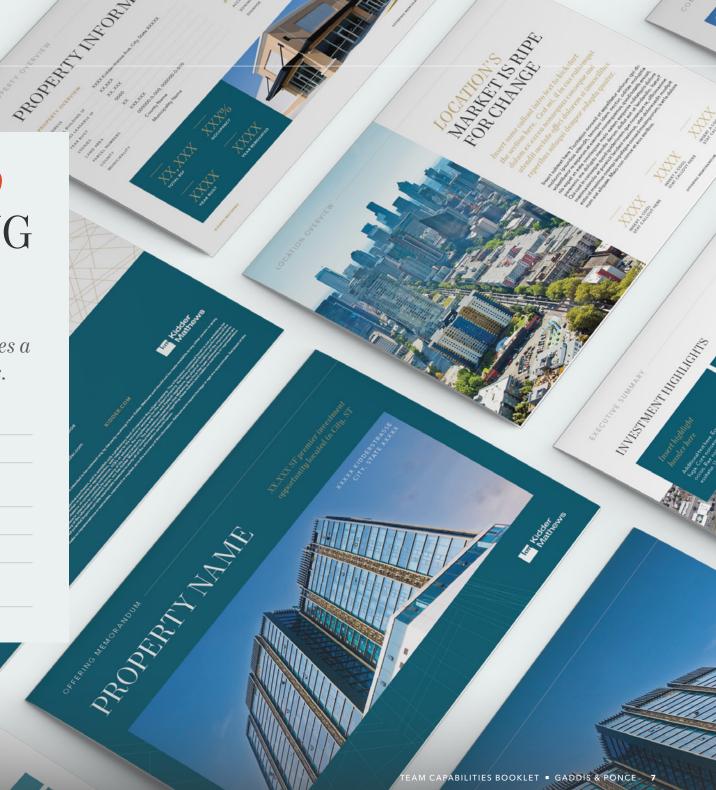
Web design & development

Print collateral development (offering memorandum, flyer, etc.)

Email marketing

Advertising

Real Capital Markets investment platform partnership



### THE EDGE IN YOUR MARKET

For over 55 years, our clients have gotten the best of both worlds — independent counsel from trusted experts, working as part of the largest fully independent commercial real estate firm in the Western US.

Our team boasts over 900 local market specialists and top-producing professionals – serving out of 19 offices across six states. The expertise of each local office is reinforced by the relationships, intelligence, and experience of our entire firm.

#### YOU HAVE OUR UNDIVIDED ATTENTION

We're structured to focus our professionals' energy on delivering the best outcome for your business. That individual attention, buoyed by deep expertise, is what sets us apart, ensuring we deliver results. This is a major reason many of our client relationships are in their third decade.

#### WE DON'T JUST KNOW THE MARKET, WE DRIVE IT

It's no secret that having a team deeply embedded in your market gives you the edge. Our professionals deliver insights that go beyond data and identify unexpected avenues for growth. This ensures our clients are armed to capitalize on market trends in the most competitive real estate markets in the Western U.S.

We offer a complete range of brokerage, appraisal, asset services, consulting, and debt and equity finance services for all property types.



#### COMMERCIAL BROKERAGE

\$9B

AVERAGE ANNUAL TRANSACTION VOLUME

510+ NO. OF BROKERS

#### ASSET SERVICES

58M+SF

850+

#### VALUATION ADVISORY

2,400 AVERAGE ANNUAL ASSIGNMENTS

39/24 Total NO. OF APPRAISERS/MAI'S

### MARKET DOMINANCE **GREATER SEATTLE**

200

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#### **TOP BROKERAGE FIRMS BY** SALE VOLUME

Office, industrial, and retail transactions over the past three years.

Kinder Mathews

360 TRANSACTIONS 20.1% MARKET SHARE

#### TOP BROKERAGE FIRMS BY LEASE VOLUME

Office, industrial, and retail transactions over the past three years.



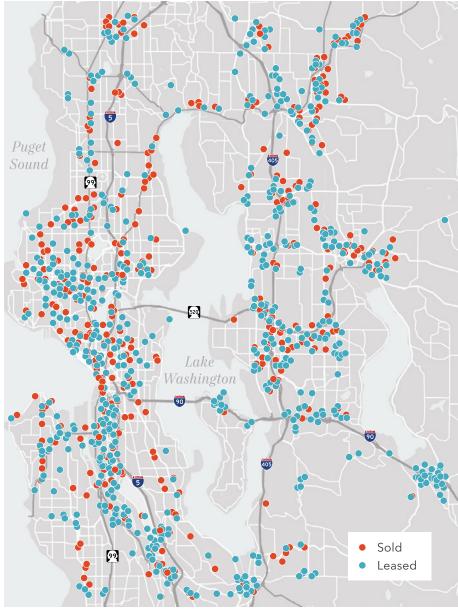
Data Source: 2024 CoStar



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