

MARKET TRENDS

SAN DIEGO RETAIL



SIGNIFICANT SALE TRANSACTIONS 1Q 2024

Property	Submarket	SF	Sale Price	\$/SF	Buyer	Seller
850 E Main St	El Cajon	75,000	\$17,102,000	\$228	Family Health Centers of San Diego	Tucker Gordon & Katherine Trust
Aaron Ford of Poway	Poway	22,924	\$14,000,000	\$611	Guruji, LLC	LMS 2021, LLC
Washington Center	Lemon Grove	33,276	\$10,700,000	\$322	Pacific View Companies, Inc.	Andrew J. Burger Revocable Trust

SIGNIFICANT LEASE TRANSACTIONS 1Q 2024

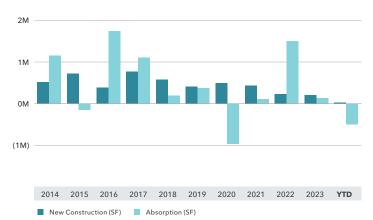
Property	Submarket	SF	Transaction Date	Tenant
Mission Gorge Square	Santee	30,000	February 2024	Trader Joe's
3150 National City Blvd	National City	26,000	February 2024	Dalton Automotive
River Village Plaza	Bonsall	17,000	February 2024	Stump's Market

SIGNIFICANT UNDER CONSTRUCTION

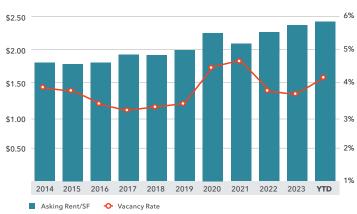
Property	Submarket	SF	Delivery	
The Campus at Horton	Downtown	300,000	2Q 2024	
1103 W 9th Ave	Escondido	26,455	2Q 2024	
Vista Commons	Vista	22,280	4Q 2024	



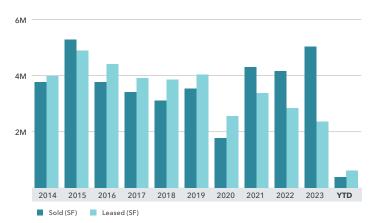
NEW CONSTRUCTION & ABSORPTION



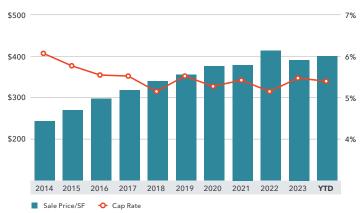
AVERAGE ASKING RENT/SF & VACANCY RATE



SALE VOLUME & LEASE VOLUME



AVERAGE SALE PRICE/SF & CAP RATES



Data Source: CoStar



The information in this report was composed by the Kidder Mathews Research Group.

GARY BARAGONA

Director of Research 415.229.8925 gary.baragona@kidder.com

ERIC PAULSEN

Regional President, Brokerage Southern California & Arizona 858.509.1200 eric.paulsen@kidder.com LIC N° 01001040 Kidder Mathews is the largest independent commercial real estate firm on the West Coast, with over 900 real estate professionals and staff in 19 offices in Washington, Oregon, California, Nevada, and Arizona. We offer a complete range of brokerage, appraisal, asset services, consulting, and debt & equity finance services for all property types.

COMMERCIAL BROKERAGE	\$10B 3-YEAR AVERAGE TRANSACTION VOLUME	49.7M ANNUAL SALES SF	43.7M ANNUAL LEASING SF
ASSET SERVICES	51M SF MANAGEMENT PORTFOLIO SIZE	750+ ASSETS UNDER MANAGEMENT	250+ CLIENTS SERVED
VALUATION ADVISORY	2,600+ 3-YEAR AVERAGE ASSIGNMENTS	43 TOTAL APPRAISERS	25 WITH MAI DESIGNATIONS