

MARKET TRENDS

PORTLAND RETAIL



SIGNIFICANT SALE TRANSACTIONS 4Q 2024

Property	Submarket	SF	Sale Price	\$/SF	Buyer	Seller
Rockwood Plaza	Gresham	92,667	\$15,750,000	\$170	Yu Investments LLC	SPE-Portland Rock Wood Plaza, LLC
Ballard Towne Square	Westside Outlying	113,917	\$10,500,000	\$92	Gerrity Group	Tanner
Block 3 - The Henry	CBD	13,081	\$7,000,000	\$535	Geneva Equities	Spf Brewery Blocks LLC

SIGNIFICANT LEASE TRANSACTIONS 4Q 2024

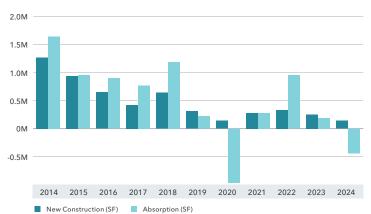
Property	Submarket	SF	Transaction Date	Tenant
Evergreen Marketplace	Camas/Washougal	23,000	December 2024	Ace Hardware
11950 N Jantzen Dr	Hayden Island/Swan Island	8,000	November 2024	Evel Ride Motorcycles
1701 S Beavercreek Rd	Oregon City	7,200	November 2024	Stark Street Lawn & Garden

SIGNIFICANT UNDER CONSTRUCTION

Property	Submarket	SF	Delivery	
Reed's Crossing Town Center	Hillsboro	80,380	1Q 2025	
NE Fourth Plain Blvd and NE 154th Ave	Vancouver	39,754	3Q 2025	
Tanasbourne Town Center	Sunset Corridor/Hillsboro	37,000	3Q 2025	



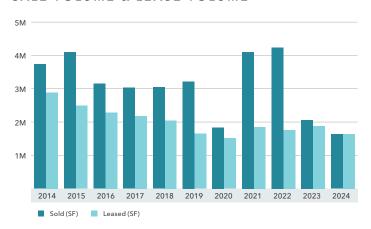
NEW CONSTRUCTION & ABSORPTION



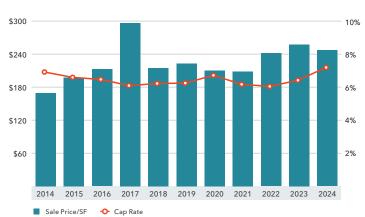
AVERAGE ASKING RENT/SF & VACANCY RATE



SALE VOLUME & LEASE VOLUME



AVERAGE SALE PRICE/SF & CAP RATES



Data Source: CoStar



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The information in this report was composed by the Kidder Mathews Research Group.

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3-YEAR AVERAGE TRANSACTION VOLUME **ASSET SERVICES** MANAGEMENT **PORTFOLIO SIZE**

VALUATION **ADVISORY**

COMMERCIAL

BROKERAGE

SALES SF

3-YFAR AVFRAGE **ASSIGNMENTS**

ANNUAL

ASSETS UNDER MANAGEMENT

TOTAL APPRAISERS WITH MAI **DESIGNATIONS**

ANNUAL

CLIENTS

SERVED

LEASING SF