

# MARKET TRENDS | ORANGE COUNTY OFFICE

#### **MARKET DRIVERS**

**ALTHOUGH DIRECT NET ABSORPTION** reported negative for the year at 609,154 SF, there were signs of recovery in 4Q 2021 as the market reported positive gains for the first time since the start of the pandemic with 642,950 SF.

**LEASING ACTIVITY** continued its momentum with over 2.1M SF being leased in the fourth quarter as landlords remain aggressive with pricing and offer concessions to capture tenants.

**DIRECT ASKING LEASE RATES** concluded the year at \$2.75/SF on a full-service basis. On average, asking rates for Class A sublet space are \$0.30-\$0.40/SF lower than direct space.

**RECENTLY**, developers have set their eyes on underutilized office space. Rexford Industrial purchased two office campuses for \$175M and intend to redevelop the properties into new logistic facilities. 275 Valencia in Brea, the largest deal in the fourth quarter at \$165M, was purchased by Amazon and will most likely be converted to a distribution hub.

**OVER 787K SF** was delivered to the market in 2021 with 1.0M SF currently under construction.

## **ECONOMIC REVIEW**

**ORANGE COUNTY'S LABOR MARKET** continues to improve increasing by 9,500 jobs between October and November.

**COUNTYWIDE UNEMPLOYMENT** has steadily declined to 4.1% as of November 2021. This is down from 4.7% from the prior month and below the state average of 5.4%.

## **NEAR TERM OUTLOOK**

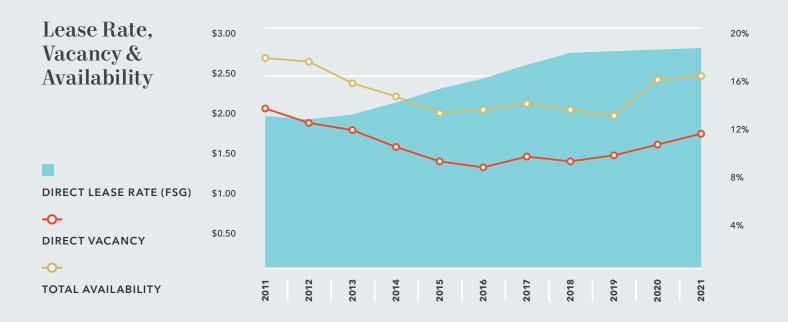
**THE ORANGE COUNTY OFFICE MARKET** displayed signs of recovery in 4Q 2021. Although sublet availabilities are at all-time highs, it has moderately decreased since 2Q 2021 which can be attributed to rental rates for sublet space averaging 0.30- lower than direct space. The effects of the Omicron variant and current rise in Covid cases are yet to be seen, but we can anticipate some tenants returning to a more cautious approach, causing delays on expansion efforts in early 2022.

SOURCE: COSTAR, EDD, OCBJ

# **Market Summary**

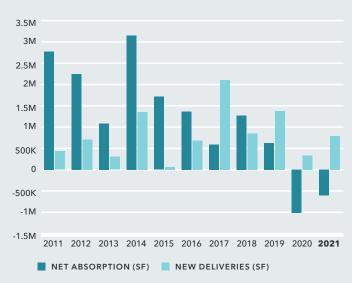
|                     | 2021      | 2020        | 2019       | % Change From<br>A Year Ago |
|---------------------|-----------|-------------|------------|-----------------------------|
| Direct Vacancy Rate | 11.2%     | 10.3%       | 9.4%       | 8.45%                       |
| Availability Rate   | 16.0%     | 15.7%       | 12.7%      | 1.94%                       |
| Asking Lease Rate   | \$2.75    | \$2.73      | \$2.71     | 0.73%                       |
| Lease Volume(SF)    | 8,527,435 | 8,272,494   | 11,375,830 | 3.08%                       |
| Sale Volume(SF)     | 7,074,550 | 4,040,737   | 7,684,789  | 75.08%                      |
| Net Absorption      | (609,154) | (1,012,448) | 629,636    | N/A                         |







# **Net Absorption & New Deliveries**



# Average Sales Price/SF & Cap Rate



# Sale Volume & Leasing Activity



# SUBMARKET STATISTICS

| SUBMARKET STATISTICS             |                    | Direct          | Sublet          | Total           | Total             | 40                       | 2021                     | 4Q Total            | 2021 Total          | Average                    |
|----------------------------------|--------------------|-----------------|-----------------|-----------------|-------------------|--------------------------|--------------------------|---------------------|---------------------|----------------------------|
| Submarket                        | Total<br>Inventory | Vacancy<br>Rate | Vacancy<br>Rate | Vacancy<br>Rate | Available<br>Rate | Direct Net<br>Absorption | Direct Net<br>Absorption | Leasing<br>Activity | Leasing<br>Activity | Direct Rental<br>Rate (FS) |
| Costa Mesa                       | 8,703,271          | 14.7%           | 1.1%            | 15.8%           | 20.6%             | 31,539                   | (134,638)                | 90,881              | 902,182             | \$3.17                     |
| Irvine/Tustin Legacy             | 27,758,306         | 15.3%           | 1.7%            | 17.0%           | 21.3%             | 1,051                    | (604,282)                | 609,791             | 2,147,200           | \$2.79                     |
| Newport Beach                    | 13,091,169         | 10.2%           | 0.6%            | 10.7%           | 14.2%             | 31,942                   | (164,063)                | 141,564             | 727,989             | \$3.18                     |
| South Santa Ana                  | 2,484,797          | 19.5%           | 0.0%            | 19.5%           | 24.9%             | (30,792)                 | (86,284)                 | 0                   | 64,382              | \$2.75                     |
| Class A                          | 26,408,997         | 17.0%           | 1.5%            | 18.4%           | 24.4%             | 45,770                   | (680,262)                | 422,769             | 2,149,983           | \$3.20                     |
| Class B                          | 23,637,600         | 11.9%           | 1.1%            | 13.0%           | 15.4%             | (17,016)                 | (363,872)                | 409,244             | 1,644,660           | \$2.83                     |
| Class C                          | 1,990,946          | 2.7%            | 0.0%            | 2.7%            | 5.7%              | 4,986                    | 54,867                   | 10,223              | 47,110              | \$3.21                     |
| Airport                          | 52,037,543         | 14.1%           | 1.2%            | 15.3%           | 19.6%             | 33,740                   | (989,267)                | 842,236             | 3,841,753           | \$2.93                     |
| Civic Center Area                | 5,511,691          | 6.3%            | 0.0%            | 6.3%            | 7.9%              | 191,664                  | 150,959                  | 9,085               | 60,863              | \$1.84                     |
| East Orange                      | 1,983,170          | 5.9%            | 0.5%            | 6.4%            | 15.4%             | 27,850                   | 8,404                    | 20,557              | 80,956              | \$2.75                     |
| Main Place                       | 2,989,862          | 13.6%           | 1.9%            | 15.5%           | 17.7%             | (45,044)                 | (24,633)                 | 39,958              | 111,554             | \$2.61                     |
| Parkcenter                       | 5,013,669          | 11.0%           | 0.0%            | 11.1%           | 14.4%             | (24,310)                 | 31,024                   | 51,870              | 271,735             | \$2.34                     |
| Santa Ana                        | 5,062,702          | 13.1%           | 0.1%            | 13.2%           | 19.6%             | 59,114                   | 75,879                   | 77,542              | 341,500             | \$2.55                     |
| Stadium Area                     | 3,578,663          | 14.4%           | 0.6%            | 15.0%           | 26.2%             | 57,435                   | 79,487                   | 71,383              | 236,678             | \$2.35                     |
| The City                         | 2,663,513          | 11.0%           | 2.9%            | 13.9%           | 27.6%             | 82,610                   | 14,853                   | 52,766              | 90,133              | \$2.57                     |
| Tustin                           | 2,005,258          | 4.4%            | 0.0%            | 4.4%            | 6.9%              | (1,815)                  | 119,391                  | 7,492               | 42,374              | \$2.08                     |
| Class A                          | 7,301,016          | 15.7%           | 1.7%            | 17.3%           | 26.8%             | 53,571                   | (14,270)                 | 98,206              | 329,216             | \$2.75                     |
| Class B                          | 17,256,466         | 8.8%            | 0.3%            | 9.1%            | 13.9%             | 301,768                  | 515,712                  | 207,951             | 665,922             | \$2.39                     |
| Class C                          | 4,251,046          | 7.7%            | 0.0%            | 7.7%            | 10.2%             | (7,835)                  | (46,078)                 | 24,496              | 240,655             | \$2.00                     |
| Central                          | 28,808,528         | 10.4%           | 0.6%            | 11.0%           | 16.6%             | 347,504                  | 455,364                  | 330,653             | 1,235,793           | \$2.46                     |
| Anaheim Hills                    | 1,436,218          | 5.6%            | 2.7%            | 8.4%            | 8.8%              | 22,402                   | 25,691                   | 21,445              | 99,969              | \$2.38                     |
| Brea/La Habra                    | 4,705,552          | 6.4%            | 1.6%            | 8.1%            | 11.1%             | (10,515)                 | 86,987                   | 35,808              | 128,547             | \$2.53                     |
| Buena Park/La Palma              | 2,116,616          | 4.9%            | 0.2%            | 5.2%            | 7.1%              | 29,282                   | 40,445                   | 29,847              | 55,728              | \$2.01                     |
| Fullerton                        | 3,060,742          | 4.2%            | 1.1%            | 5.3%            | 6.2%              | 28,635                   | 64,806                   | 12,127              | 103,646             | \$2.66                     |
| North/East Anaheim               | 6,220,807          | 5.7%            | 0.7%            | 6.4%            | 7.4%              | (14,956)                 | 18,886                   | 11,257              | 65,601              | \$2.49                     |
| Placentia/Yorba Linda            | 859,486            | 6.2%            | 0.0%            | 6.2%            | 10.2%             | 9,261                    | 5,706                    | 14,044              | 50,868              | \$2.19                     |
| Class A                          | 3,017,327          | 9.1%            | 3.2%            | 12.3%           | 13.3%             | (29,241)                 | (67,341)                 | 22,475              | 40,535              | \$2.73                     |
| Class B                          | 13,361,241         | 4.9%            | 0.8%            | 5.7%            | 7.8%              | 55,705                   | 316,801                  | 97,250              | 433,597             | \$2.44                     |
| Class C                          | 2,020,853          | 4.6%            | 0.0%            | 4.6%            | 4.9%              | 37,645                   | (6,939)                  | 4,803               | 30,227              | \$2.11                     |
| North                            | 18,399,421         | 5.6%            | 1.1%            | 6.6%            | 8.4%              | 64,109                   | 242,521                  | 124,528             | 504,359             | \$2.45                     |
| Irvine Spectrum                  | 15,102,883         | 12.5%           | 2.0%            | 14.6%           | 16.5%             | 57,794                   | (160,341)                | 574,865             | 1,621,061           | \$2.91                     |
| Laguna Hills/Aliso Viejo         | 6,019,591          | 15.3%           | 1.7%            | 17.0%           | 23.7%             | 60,243                   | (61,733)                 | 106,479             | 301,754             | \$2.71                     |
| Laguna Niguel/Laguna Beach       | 2,246,817          | 8.0%            | 0.1%            | 8.1%            | 8.3%              | (23,588)                 | (42,205)                 | 9,517               | 41,248              | \$2.34                     |
| Lake Forest/Foothill Ranch       | 3,859,308          | 10.5%           | 0.8%            | 11.3%           | 16.5%             | 61,951                   | (80,674)                 | 30,073              | 282,273             | \$2.26                     |
| Mission Viejo                    | 2,335,772          | 13.3%           | 1.4%            | 14.7%           | 15.4%             | (11,781)                 | 3,257                    | 16,438              | 93,122              | \$3.07                     |
| Dana Point/San Juan/San Clemente | 2,996,735          | 5.6%            | 0.5%            | 6.1%            | 8.6%              | 3,338                    | 19,358                   | 12,711              | 124,304             | \$2.85                     |
| Class A                          | 10,567,990         | 14.6%           | 1.9%            | 16.5%           | 19.0%             | 85,877                   | (226,517)                | 463,790             | 1,033,879           | \$2.93                     |
| Class B                          | 20,674,406         | 10.9%           | 1.4%            | 12.3%           | 15.6%             | 72,674                   | (103,318)                | 281,766             | 1,372,181           | \$2.77                     |
| Class C                          | 1,318,710          | 5.4%            | 0.9%            | 6.3%            | 8.8%              | (10,594)                 | 7,497                    | 4,527               | 57,702              | \$2.56                     |
| South                            | 32,561,106         | 11.9%           | 1.5%            | 13.4%           | 16.5%             | 147,957                  | (322,338)                | 750,083             | 2,463,762           | \$2.80                     |
| Cypress                          | 1,945,918          | 11.8%           | 0.0%            | 11.8%           | 19.1%             | (4,131)                  | (63,021)                 | 12,162              | 58,697              | \$2.39                     |
| Fountain Valley                  | 2,328,286          | 5.4%            | 0.7%            | 6.1%            | 6.6%              | 7,838                    | 7,574                    | 11,494              | 45,361              | \$1.74                     |
| Garden Grove                     | 2,194,528          | 4.2%            | 0.1%            | 4.3%            | 6.1%              | 11,851                   | 15,082                   | 7,928               | 50,126              | \$1.96                     |
| Huntington Beach                 | 3,976,828          | 8.9%            | 0.7%            | 9.6%            | 11.5%             | 41,662                   | 89,366                   | 33,593              | 203,750             | \$2.46                     |
| Los Alamitos/Stanton             | 1,279,334          | 6.2%            | 0.0%            | 6.2%            | 3.8%              | 3,671                    | (5,733)                  | 33,685              | 67,155              | \$2.35                     |
| Seal Beach                       | 574,594            | 11.9%           | 2.4%            | 14.3%           | 16.3%             | (11,851)                 | (40,889)                 | 12,964              | 29,823              | \$3.44                     |
| Westminster                      | 919,673            | 2.9%            | 0.6%            | 3.6%            | 6.5%              | 600                      | 2,187                    | 0                   | 26,856              | \$2.48                     |
| Class A                          | 1,434,564          | 22.0%           | 1.6%            | 23.6%           | 33.6%             | 19,865                   | (93,474)                 | 17,820              | 89,115              | \$2.51                     |
| Class B                          | 9,061,985          | 6.8%            | 0.4%            | 7.2%            | 8.3%              | 16,632                   | 66,913                   | 87,364              | 354,140             | \$2.52                     |
| Class C                          | 2,722,612          | 1.7%            | 0.1%            | 1.7%            | 3.0%              | 13,143                   | 31,127                   | 6,642               | 38,513              | \$1.92                     |
| West                             | 13,219,161         | 7.4%            | 0.5%            | 7.9%            | 10.0%             | 49,640                   | 4,566                    | 111,826             | 481,768             | \$2.52                     |
| Orange County Total              | 145,025,759        | 11.2%           | 1.1%            | 12.3%           | 16.0%             | 642,950                  | (609,154)                | 2,159,326           | 8,527,435           | \$2.75                     |
| Class A                          | 48,712,894         | 15.9%           | 1.7%            | 17.6%           | 23.2%             | 175,842                  | (1,081,864)              | 1,025,060           | 3,642,728           | \$2.95                     |
| Class B                          | 84,008,698         | 9.3%            | 0.9%            | 10.2%           | 13.2%             | 429,763                  | 432,236                  | 1,083,575           | 4,470,500           | \$2.68                     |
| Class C                          | 12,304,167         | 4.8%            | 0.1%            | 4.9%            | 6.9%              | 37,345                   | 40,474                   | 50,691              | 414,207             | \$2.31                     |
| Class Total                      | 145,025,759        | 11.2%           | 1.1%            | 12.3%           | 16.0%             | 642,950                  | (609,154)                | 2,159,326           | 8,527,435           | \$2.75                     |

# **TOP SALE TRANSACTIONS FOR 2021**

| Property                                 | Submarket            | Square Feet | Sale Price    | Price/SF | Buyer               | Seller                                 |
|--|----------------------|-------------|---------------|----------|---------------------|--|
| Pacific & Volt Corporate Park (2 Bldgs.) | Santa Ana/Orange     | 561,499     | \$175,325,000 | \$312.24 | Rexford Industrial  | Fortress Investment Group/Hines        |
| 275 Valencia Ave                         | Brea/La Habra        | 637,500     | \$165,000,000 | \$258.82 | Amazon              | Greenlaw Partners                      |
| Taco Bell Headquarters (2 Bldgs.)        | Irvine Spectrum      | 271,060     | \$159,000,000 | \$586.59 | Skyline Group Intl. | LBA Realty                             |
| City Tower                               | The City Area        | 435,802     | \$150,500,000 | \$345.34 | Mega Home Group     | Pacific Oak Strategic Opportunity REIT |
| 2722 Michelson Dr                        | Irvine/Tustin Legacy | 154,418     | \$103,000,000 | \$667.02 | IRA Capital, LLC    | LBA Realty                             |

## **TOP LEASE TRANSACTIONS FOR 2021**

| Property               | Submarket       | Square Feet | Transaction Date | Landlord       | Tenant           |
|------------------------|-----------------|-------------|------------------|----------------|------------------|
| 1375 Sunflower Dr      | Costa Mesa      | 449,206     | February 2021    | Invesco Ltd.   | Anduril          |
| 15505 Sand Canyon Ave  | Irvine Spectrum | 119,049     | November 2021    | Irvine Company | Genesis          |
| 17300 Laguna Canyon Rd | Irvine Spectrum | 116,260     | December 2021    | Irvine Company | Hyundai Mobility |
| 17600 Laguna Canyon Rd | Irvine Spectrum | 114,780     | February 2021    | Irvine Company | CoStar           |

#### TOP UNDER CONSTRUCTION

| Property                      | Address                  | Submarket       | Square Feet | Owner                         | Delivery Date  |
|-------------------------------|--------------------------|-----------------|-------------|-------------------------------|----------------|
| The Press                     | 1375 Sunflower Dr        | Costa Mesa      | 449,206     | Invesco Ltd.                  | October 2022   |
| Spectrum Terrace(3 Bldgs.)    | Laguna Canyon Rd         | Irvine Spectrum | 345,786     | Irvine Company                | September 2022 |
| Helen Caloggero Family Center | 363 S Main St            | East Orange     | 137,000     | St. Joseph Hospital of Orange | October 2023   |
| 15120 Kensington Park Dr      | 15120 Kensington Park Dr | Tustin          | 69,500      | Encompass Health              | January 2022   |

DATA SOURCE: COSTAR, EDD, OCBJ

Kidder Mathews is the largest, independent commercial real estate firm on the West Coast, with 900 real estate professionals and staffin 21 offices in Washington, Oregon, California, Nevada, and Arizona. We offer a completerange of brokerage, appraisal, assets ervices, consulting, project and construction management, and debt equity finance services for all property types.

Commercial Brokerage

TRANSACTION VOLUME (ANNUAL)

23M SALES SF (ANNUAL)

42M
LEASING SF
(ANNUAL)

Valuation Advisory

1,800 ASSIGNMENTS ANNUALLY

45/23
TOTAL NO.
APPRAISERS/MAI'S

Asset Services 64M
MANAGEMENT
PORTFOLIO SF

SIIB
IN ASSETS UNDER
MANAGEMENT

The information in this report was composed by the Kidder Mathews Research Group.

# **GARY BARAGONA**

Director of Research 415.229.8925 gary.baragona@kidder.com

**SOUTHERN CA & SOUTHWEST** 

## **MARK READ**

Regional President, Brokerage mark.read@kidder.com
LIC N° 00572743

# **ERIC PAULSEN**

Regional President, Brokerage eric.paulsen@kidder.com

LIC N° 01001040

949.557.5000



