

MARKET TRENDS | ORANGE COUNTY

OFFICE

3RD QUARTER

ABSORPTION



◆ VACANCY



▲ CONSTRUCTION DELIVERIES

The Orange County office market remained healthy in 3Q 2019 as office demand continued to increase in lock-step with the steady inflow of new supply. Direct net absorption this guarter continued to regain strength from the negative absorption levels in the beginning of the year, asking rental rates remain at post-recession highs, and vacancies are relatively stable.

In addition, sales transactional volume remains robust, nearly doubling the amount from the beginning of the year as investors continue to trade trophy properties and office campuses. Currently the unemployment rate sits at 3.0%, 120 basis points (bps) lower than the state's average of 4.2% and 80 basis points (bps) lower than the national average, respectively. According to the State of California's Employment Development Department, total nonfarm employment increased by 12,500 jobs year over year, or 0.8% growth between August 2018 and August 2019. The strongest benefactors were leisure and hospitality and educational and health services industries, adding 7,600 jobs and 3,900 jobs, respectively. As market fundamentals continue to improve, we can expect the Orange County office market to remain healthy moving forward.

The office market experienced a cool down in 3Q 2019 in terms of Asking lease rates remained relatively tenant movement, posting 3,264 square feet of positive absorption flat this quarter, increasing by \$0.01 to end the quarter. Net absorption for Class B office space had per square foot from a year prior. In

the most impact this quarter with approximately 296,267 square feet of positive absorption. While Class B office space may have accounted for the most positive absorption, we can expect Class A office space to experience an increase next quarter. A notable lease this quarter involved WeWork expanding their footprint as they leased 116,261 square feet at Spectrum Terrace in Irvine. The newly developed Class A office campus was completed this quarter and WeWork will look to occupy all four floors early next quarter. In addition, the We Company announced changes in their current business model of rapid office expansion, as they look to recover from net losses. With the resignation of their CEO and constant struggle for revenues, anticipate WeWork to slow down their leasing activities throughout the country.

SUBMARKET **LEASING ACTIVITY 3Q 2019** 1.04M SF AIRPORT 238K SF CENTRAL 93K SF NORTH 397K SF SOUTH 65K SF



SUBMARKET LEASING ACTIVITY YTD 2019

.37M SF AIRPORT

1.11M SF CENTRAL

453K SF **NORTH**

1.67M SF SOUTH

1.47M SF

3Q 2019 MARKET HIGHLIGHTS

DIRECT vacancy rates remained stable in 3Q 2019

RENTAL RATES increased 0.37% year-over-year, at \$2.71/sf FSG

SALES PRICE for 3Q 2019 was \$266.75/sf with 5.1% cap rates

UNEMPLOYMENT RATES are at 3%, 120 bps lower than CA's average

spite of a slowdown in rental growth, average asking lease rates continue to record post-recession highs, concluding the guarter at \$2.71 per square foot on a full service basis. In addition, both Class A and Class B office product have also remained at record highs, recording \$3.14 and \$2.60, respectively, per square foot on a full service basis. The Airport Area continues to boast the highest average asking rates at \$3.03 per square foot, with Newport beach commanding all submarkets with the highest asking lease rate of \$3.46 per square foot. This is attributed to the abundance of Class A office space in the area that has continued to apply upward pressures on asking rates. Conversely, North County reported the lowest average asking rates for the first time this year at \$2.20 per square foot. Direct vacancies have remained stable in 3Q 2019 concluding at 9.7%, an increase of 20 basis points (bps) from last quarter. This is a remarkable feat as the Orange County office market has encountered a heavy delivery cycle since 1Q 2017. Although rental rate growth may be cooling, with steady economic fundamentals and robust demand for quality office space, we can expect rates to continue to improve in 2019.

Tight vacancies, healthy demand fundamentals and continuous positive rent growth have contributed to the confidence of investors in Orange County, as it is a good time to be a landlord or a seller. Investors have continued to place their capital into best-in-class office properties and campuses as they are traded regularly. The largest transaction of the quarter was the acquisition of Pacific Center in Santa Ana by Drawbridge Realty for \$97.5 million (\$249.62/sf). The 390,600 square foot, two-building office campus consisted of 1600 & 1610 E. Saint Andrew's Place and was 82% and 87% occupied at the time of sale, respectively. Overall, sale's volume for 3Q 2019 has doubled from the beginning of the year with 1,491,360 square feet and sales equating to over \$383 million. Market wide, buildings are currently trading hands at an average of \$266.75/sf with cap rates settling at 5.1%.

Source: CoStar, EDD, FoxNews, OCBJ

Market Breakdown

| | 3Q 2019 | 2Q 2019 | 3Q 2018 | Annual % Change | |
|------------------------|-----------|-----------|-----------|--------------------|--|
| Direct Vacancy Rate | 9.70% | 9.50% | 9.70% | 0.00% | |
| Availability Rate | 13.70% | 13.30% | 13.90% | -1.44% | |
| Asking Lease Rate | \$2.71 | \$2.75 | \$2.70 | 0.37% | |
| Leased SF | 1,832,866 | 2,722,391 | 2,521,267 | -27.30% | |
| Sold SF | 1,491,360 | 1,730,032 | 2,300,984 | -35.19% | |
| Net Absorption | 3,264 | 284,725 | -99,794 | N/A | |

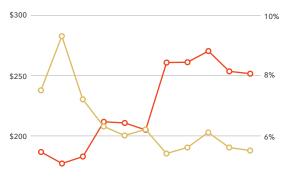
LEASE RATE, VACANCY & AVAILABILITY



NET ABSORPTION & NEW DELIVERIES



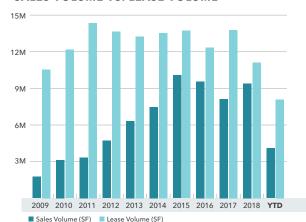
AVERAGE SALE PRICE & CAP RATES



2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 YTD

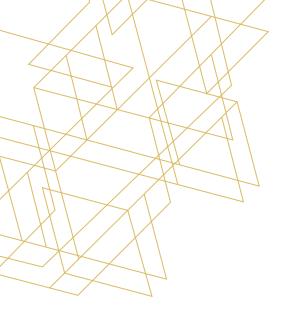
• Sales Price / SF
• Cap Rate

SALES VOLUME VS. LEASE VOLUME



ORANGE COUNTY SUBMARKET STATISTICS

| Submarket | Total Inventory | Direct Vacancy Rate | Sublet Vacancy Rate | Total Vacancy Rate | Total Available Rate | 3Q Direct Net Absorption | YTD Direct Net Absorption | 3Q Leasing Activity | YTD Leasing Activity | Rental Rate (FS) |
|----------------------------------|-----------------|---------------------------|---------------------------|--------------------------|----------------------------|--------------------------------|---------------------------------|---------------------------|-------------------------|------------------------|
| Costa Mesa | 8,814,515 | 11.8% | 1.1% | 12.9% | 20.9% | 8,672 | (96,077) | 101,393 | 399,496 | \$2.63 |
| Irvine/Tustin Legacy | 28,024,507 | 13.3% | 0.6% | 13.9% | 15.9% | 81,324 | 538,532 | 789,832 | 2,422,685 | \$2.98 |
| Newport Beach | 13,078,170 | 7.5% | 1.0% | 8.5% | 11.7% | (34,309) | 25,524 | 127,811 | 511,878 | \$3.46 |
| South Santa Ana | 2,460,616 | 10.8% | 2.1% | 12.9% | 17.1% | (31,744) | (40,287) | 20,471 | 38,291 | \$2.65 |
| Class A | 27,264,477 | 14.3% | 1.4% | 15.6% | 18.2% | 77,918 | 196,646 | 626,242 | 2,003,760 | \$3.25 |
| Class B | 22,904,310 | 8.7% | 0.4% | 9.1% | 13.6% | (41,403) | 252,459 | 406,419 | 1,325,182 | \$2.95 |
| Class C | 2,209,021 | 5.8% | 0.2% | 6.1% | 9.2% | (12,572) | (21,413) | 6,846 | 43,408 | \$2.74 |
| Airport | 52,377,808 | 11.5% | 0.9% | 12.4% | 15.8% | 23,943 | 427,692 | 1,039,507 | 3,372,350 | \$3.03 |
| Civic Center Area | 5,651,177 | 7.2% | 0.0% | 7.3% | 8.9% | 26,603 | 99,360 | 16,422 | 109,202 | \$1.94 |
| East Orange | 2,094,651 | 2.6% | 0.2% | 2.8% | 5.2% | 3,727 | 18,169 | 11,029 | 43,925 | \$2.28 |
| Main Place | 3,194,031 | 13.4% | 0.6% | 14.0% | 14.8% | (49,423) | (74,290) | 2,845 | 108,892 | \$2.64 |
| Parkcenter | 5,076,028 | 10.1% | 0.1% | 10.3% | 15.0% | 15,745 | (16,113) | 57,911 | 199,508 | \$2.18 |
| Santa Ana | 5,434,058 | 12.5% | 1.2% | 13.6% | 17.6% | (30,540) | (239,813) | 46,786 | 215,557 | \$2.45 |
| Stadium Area | 3,529,179 | 13.0% | 0.2% | 13.2% | 18.7% | (18,724) | (119,871) | 85,385 | 252,621 | \$2.58 |
| The City | 2,622,206 | 13.2% | 0.5% | 13.8% | 21.0% | (14,487) | (47,116) | 13,033 | 78,612 | \$3.20 |
| Tustin | 1,928,091 | 6.4% | 2.7% | 9.0% | 5.0% | 52,136 | 133,297 | 4,359 | 104,501 | \$2.49 |
| Class A | 7,242,442 | 13.1% | 0.5% | 13.5% | 20.1% | (89,943) | (67,611) | 27,711 | 266,135 | \$2.83 |
| Class B | 17,723,143 | 9.9% | 0.7% | 10.6% | 12.9% | 117,962 | (114,306) | 180,247 | 738,397 | \$2.24 |
| Class C | 4,563,836 | 7.0% | 0.1% | 7.1% | 8.0% | (42,982) | (64,460) | 29,812 | 108,286 | \$1.74 |
| Central | 29,529,421 | 10.2% | 0.6% | 10.8% | 13.9% | (14,963) | (246,377) | 237,770 | 1,112,818 | \$2.35 |
| | | | | | | | | | | |
| Anaheim Hills | 1,402,031 | 5.9% | 0.2% | 6.1% | 6.8% | 15,388 | 8,155 | 200 | 26,875 | \$2.01 |
| Brea/La Habra | 4,775,979 | 5.0% | 0.8% | 5.8% | 9.1% | 14,311 | (26,176) | 37,541 | 112,854 | \$2.23 |
| Buena Park/La Palma | 2,174,591 | 8.6% | 0.1% | 8.8% | 9.7% | 6,180 | 23,357 | 10,579 | 46,781 | \$2.26 |
| Fullerton | 3,075,132 | 6.5% | 0.0% | 6.5% | 7.6% | (9,816) | 20,999 | 15,137 | 87,608 | \$2.41 |
| North/East Anaheim | 5,872,875 | 6.0% | 0.1% | 6.1% | 7.0% | 21,309 | 31,428 | 27,668 | 132,791 | \$1.97 |
| Placentia/Yorba Linda | 838,596 | 11.4% | 0.0% | 11.4% | 15.7% | 23,610 | 20,777 | 1,748 | 45,627 | \$2.51 |
| Class A | 3,204,567 | 5.8% | 1.3% | 7.1% | 8.2% | 31,538 | 55,093 | 32,782 | 75,931 | \$2.58 |
| Class B | 12,760,849 | 6.8% | 0.1% | 6.9% | 9.0% | 40,254 | 77,243 | 50,672 | 345,166 | \$2.17 |
| Class C | 2,173,788 | 4.6% | 0.0% | 4.6% | 4.5% | (810) | (53,796) | 9,419 | 31,439 | \$1.95 |
| North | 18,139,204 | 6.4% | 0.3% | 6.6% | 8.3% | 70,982 | 78,540 | 92,873 | 452,536 | \$2.20 |
| Irvine Spectrum | 14,148,341 | 10.6% | 2.1% | 12.7% | 17.0% | (31,500) | (13,724) | 177,715 | 787,742 | \$3.23 |
| Laguna Hills/Aliso Viejo | 6,025,244 | 12.5% | 1.9% | 14.4% | 19.6% | 54,121 | 215,851 | 89,400 | 533,788 | \$2.98 |
| Laguna Niguel/Laguna Beach | 2,281,278 | 4.2% | 0.2% | 4.4% | 6.2% | (1,539) | (2,554) | 7,196 | 30,471 | \$2.67 |
| Lake Forest/Foothill Ranch | 3,842,862 | 6.8% | 0.1% | 6.9% | 12.4% | (19,429) | (7,228) | 46,145 | 111,841 | \$2.37 |
| Mission Viejo | 2,220,522 | 13.0% | 0.8% | 13.8% | 15.6% | (125,771) | (150,435) | 15,371 | 64,581 | \$2.48 |
| Dana Point/San Juan/San Clemente | 3,012,932 | 5.9% | 0.4% | 6.3% | 8.9% | 20,721 | 34,650 | 61,542 | 141,422 | \$2.31 |
| Class A | 10,135,158 | 14.3% | 3.2% | 17.5% | 21.3% | 9,927 | 53,030 | 158,410 | 687,698 | \$3.41 |
| Class B | 20,034,394 | 8.0% | 0.6% | 8.6% | 13.0% | (103,614) | 30,537 | 226,901 | 947,466 | \$2.75 |
| Class C | 1,361,627 | 2.9% | 0.1% | 3.0% | 3.2% | (9,710) | (7,007) | 12,058 | 34,681 | \$2.36 |
| South | 31,531,179 | 9.8% | 1.4% | 11.2% | 15.3% | (103,397) | 76,560 | 397,369 | 1,669,845 | \$2.94 |
| Cypress | 2,009,275 | 4.1% | 0.0% | 4.1% | 16.4% | 112,111 | 81,322 | 2,756 | 117,857 | \$2.28 |
| Fountain Valley | 2,318,891 | 5.4% | 0.1% | 5.5% | 6.3% | (32,946) | (56,991) | 14,431 | 72,780 | \$1.71 |
| Garden Grove | 2,264,274 | 3.6% | 0.0% | 3.6% | 4.0% | (19,412) | (3,127) | 7,425 | 23,165 | \$1.83 |
| Huntington Beach | 3,958,785 | 6.0% | 0.4% | 6.4% | 9.0% | (26,988) | (272,323) | 25,938 | 1,045,515 | \$2.30 |
| Los Alamitos/Stanton | 1,293,063 | 16.0% | 0.9% | 16.9% | 6.4% | (7,586) | (15,348) | 6,937 | 169,722 | \$2.25 |
| Seal Beach | 567,769 | 5.2% | 0.0% | 5.2% | 9.9% | 0 | 10,788 | 1,708 | 19,748 | \$3.27 |
| Westminster | 935,290 | 1.0% | 0.0% | 1.0% | 2.7% | 1,520 | 13,542 | 6,152 | 16,705 | \$2.45 |
| Class A | 1,931,531 | 8.3% | 0.0% | 8.3% | 19.8% | (18,144) | (293,886) | 7,682 | 43,558 | \$2.68 |
| Class B | 8,657,149 | 6.3% | 0.3% | 6.6% | 7.3% | 40,628 | 50,334 | 38,752 | 469,282 | \$2.18 |
| Class C | 2,758,667 | 2.4% | 0.2% | 2.6% | 2.6% | 4,215 | 1,415 | 18,913 | 952,652 | \$1.86 |
| West | 13,347,347 | 5.8% | 0.2% | 6.0% | 8.2% | 26,699 | (242,137) | 65,347 | 1,465,492 | \$2.24 |
| | | | | | | | | | | |
| Class A | 49,778,175 | 13.3% | 1.6% | 14.9% | 18.5% | 11,296 | (56,728) | 852,827 | 3,077,082 | \$3.14 |
| Class B | 82,096,845 | 8.2% | 0.4% | 8.7% | 11.9% | 53,827 | 296,267 | 902,991 | 3,825,493 | \$2.60 |
| Class C | 13,066,939 | 5.0% | 0.1% | 5.1% | 6.0% | (61,859) | (145,261) | 77,048 | 1,170,466 | \$2.10 |
| Orange County Total | 144,941,959 | 9.7% | 0.8% | 10.5% | 13.7% | 3,264 | 94,278 | 1,832,866 | 8,073,041 | \$2.71 |



Notable Sale Transactions

DRAWBRIDGE REALTY 1600 & 1610 E St Andrew Pl, Santa Ana 390,000 s.f. | \$97.5M or \$249.62/s.f.

GREENLAW PARTNERS 2040 Main St. Irvine 307,559 s.f. | \$73.3M or \$238.42/s.f.

LASALLE INVESTMENT MGMT 4 Hutton Centre Dr, Santa Ana 216,864 s.f. | \$55.4M or \$255.46/s.f.

Notable Lease Transactions

WEWORK 17300 Laguna Canyon Rd, Irvine 116,261 s.f.

WEWORK 18191 Von Karman Ave, Irvine 74,926 s.f.

SERVICELINK 3220 El Camino Real, Irvine 62,850 s.f.



The information in this report was composed by the Kidder Mathews Research Group.

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DATA SOURCE: COSTAR, EDD, FOX NEWS, OCBJ

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LIC N° 01324961

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COMMERCIAL BROKERAGE

20M

ANNUAL SALES SF

420+

NO. OF **BROKERS**

ANNUAL TRANSACTION

ANNUAL **LEASING SF**

VALUATION ADVISORY

39/24 TOTAL NO. APPRAISERS/MAI'S

PROPERTY MANAGEMENT

70M+ MANAGEMENT PORTFOLIO SF

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