

# market trends | phoenix INDUSTRIAL

**ABSORPTION** 

VACANCY

RENTAL RATE

**CONSTRUCTION DELIVERIES** 

 $\begin{array}{c} {}^{\text{4th quarter}}\\ 2020 \end{array}$ 

Year-over-year change

#### **MARKET DRIVERS**

**NET ABSORPTION** reached an all-time historic high in 2020 posting over 15M square feet at year end. The COVID-19 pandemic has accelerated e-commerce trends that have fueled demand for warehouse and distribution space in the Phoenix market.

**THE MARKET** hit a record level of new supply in 2020 with almost 18M square feet of completed construction and over 8M square feet still underway. Developers are highly attracted to the Phoenix industrial market because of relatively few development barriers, strong demand, and a thriving local economy.

**AVERAGE ASKING RENTAL RATES** soared to a record high of \$0.64/SF on a triplenet basis. Rent growth in Phoenix has recently outpaced the national average but despite the steady increase, the market maintains its position as an affordable market when compared to the nearby major regions in California. **INVESTOR CONFIDENCE** held strong in the Phoenix market with sales volume reaching \$2.5B, a number only beat last year in 2019, which posted approximately \$2.9B in volume. Buyer competition has put an upward pressure on pricing as well, with sales prices averaging an all-time high of \$112/SF.

#### **ECONOMIC REVIEW**

According to the Arizona Labor of Statistics Office of Economic Opportunity, Phoenix metro's unemployment rate in November dropped 2 basis points month-over-month to 7.2%. Phoenix lost about 200,000 jobs in the start of the pandemic due to strict statewide stayat-home orders, but the sharp job losses were temporary with about 80% of those job losses recovered.

Phoenix bounced back quicker than many other metro areas and has maintained its place among the best-performing markets for job growth. A recent study by EMSI placed the Phoenix Metro as the top ranked county in the nation based on the ability to attract and retain quality workers and other economicdevelopment factors.

# **NEAR-TERM OUTLOOK**

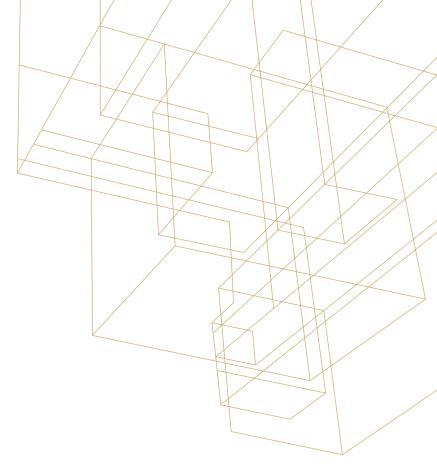
The Phoenix Industrial market's performance in 2020 reflected the strength and consistent demand this market has shown cycle after cycle, even amid the pandemic. With the low cost of doing business, proximity to major regional markets, and favorable demographics, investors remain bullish and will continue to seek out the market for quality assets.

A rising demand for last-mile operators, due to the closures of brick-and-mortar retailers and social distancing guidelines, will most likely continue to increase space needs for this segment going forward. We expect that the increased patterns of online shopping and e-commerce may become the "new normal", which will maintain the demand for industrial space in the Phoenix market.

| Market Breakdown      |            | Listerenter |            |                 |  |  |
|-----------------------|------------|-------------|------------|-----------------|--|--|
|                       | 2020       | 2019        | 2018       | Annual % Change |  |  |
| Vacancy Rate          | 7.6%       | 7.5%        | 6.9%       | 1.33%           |  |  |
| Availability Rate     | 9.2%       | 9.0%        | 9.3%       | 2.22%           |  |  |
| Asking Lease Rate     | \$0.64     | \$0.59      | \$0.56     | 8.47%           |  |  |
| Lease Transactions    | 22,984,204 | 26,400,930  | 24,186,606 | -12.94%         |  |  |
| Sale Transactions     | 26,298,204 | 28,402,221  | 21,803,448 | -7.41%          |  |  |
| Direct Net Absorption | 15,180,715 | 6,507,754   | 8,075,475  | N/A             |  |  |

# **PHOENIX SUBMARKET STATISTICS**

| Submarket   | Total<br>Inventory  | Direct<br>Vacancy<br>Rate                    | Total<br>Vacancy<br>Rate                     | 4Q20<br>Direct Net<br>Absorption                      | 2020<br>Direct Net<br>Absorption                         | SF Under<br>Construction                              | 2020<br>Construction<br>Completions                    | 4Q20<br>Total Leasing<br>Activity                   | 2020 Total<br>Leasing<br>Activity                        | Avg<br>Rental<br>Rate<br>(NNN)              |
|---|---|--|--|---|--|---|--|---|--|---|
| North Airport   | 12,474,595  | 6.2%   | 6.4%   | 256,726   | 257,610  | 0   | 471,400  | 86,400  | 742,629  | \$0.77                                      |
| South Airport North of Roeser   | 14,655,970  | 5.6%   | 6.5%   | 37,116  | 135,833  | 0   | 0  | 238,960   | 1,250,724  | \$0.96                                      |
| South Airport South of Roeser   | 4,238,168   | 4.1%   | 4.1%   | 10,518  | (18,110)   | 0   | 0  | 114,496   | 347,225  | \$0.54                                      |
| SC North of Salt River  | 14,467,414  | 5.6%   | 5.6%   | 173,800   | 214,026  | 94,146  | 0  | 62,863  | 662,806  | \$0.71                                      |
| SC South of Salt River  | 2,303,110   | 9.7%   | 9.7%   | 0   | (28,305)   | 0   | 0  | 76,402  | 83,749   | \$0.60                                      |
| Airport Area  | 48,139,257  | 5.8%   | <b>6.1</b> %                                 | 478,160   | 562,054  | 94,146  | 471,400  | 579,121   | 3,087,133  | \$0.80                                      |
| Central Phoenix   | 3,492,622   | 3.6%   | 3.9%   | (29,512)  | (39,188)   | 0   | 0  | 9,358   | 168,939  | \$0.77                                      |
| Scottsdale Airpark  | 6,311,238   | 6.1%   | 6.1%   | 119,352   | 17,030   | 0   | 0  | 73,245  | 390,371  | \$1.06                                      |
| Scottsdale/Salt River   | 5,262,066   | 3.4%   | 3.4%   | (21,841)  | (23,467)   | 0   | 37,812   | 76,284  | 191,685  | \$1.07                                      |
| Northeast   | 15,065,926  | 4.6%   | 4.7%   | 67,999  | (45,625)   | 0   | 37,812   | 158,887   | 750,995  | \$1.00                                      |
|   |   |  |  |   |  |   |  |   |  |   |
| Deer Valley/Pinnacle Park   | 16,855,039  | 4.3%   | 4.7%   | 432,856   | 736,413  | 159,200   | 423,210  | 187,507   | 834,997  | \$0.84                                      |
| Glendale  | 15,195,421  | 7.4%   | 8.6%   | 1,397,375   | 166,162  | 3,571,902   | 4,557,378  | 134,296   | 1,337,889  | \$0.54                                      |
| Grand Avenue  | 11,740,285  | 1.7%   | 1.7%   | 166,649   | 149,144  | 0   | 0  | 46,305  | 364,259  | \$0.42                                      |
| North Black Canyon  | 4,008,927   | 5.3%   | 5.3%   | 17,677  | 84,545   | 0   | 0  | 53,033  | 328,087  | \$1.10                                      |
| Surprise  | 3,863,454   | 5.8%   | 5.8%   | (11,008)  | (58,624)   | 0   | 36,000   | 22,293  | 221,041  | \$0.78                                      |
| West Phoenix North of Thomas Rd   | 7,025,728   | 5.2%   | 5.2%   | (31,871)  | (98,153)   | 0   | 0  | 91,177  | 411,202  | \$0.50                                      |
| West Phoenix South of Thomas Rd   | 6,454,550   | 2.7%   | 2.7%   | 757   | 36,062   | 0   | 0  | 56,319  | 272,431  | \$0.59                                      |
| Northwest   | 65,143,404  | 4.7%   | 5.0%   | 1,963,435   | 5,015,549  | 3,731,102   | 5,016,588  | 590,930   | 3,769,906  | \$0.67                                      |
| Pinal County  | 9,592,502   | 2.7%   | 2.7%   | 810,622   | 935,679  | 1,000,000   | 820,000  | 2,304   | 161,404  | \$0.53                                      |
| Pinal County  | 9,592,502   | 2.7%   | 2.7%   | 810,622   | 935,679  | 1,000,000   | 820,000  | 2,304   | 161,404  | \$0.53                                      |
| Chandler Airport  | 4,707,105   | 18.1%  | 18.1%  | 225,141   | 395,364  | 542,422   | 1,044,240  | 5,843   | 462,311  | \$0.75                                      |
| Chandler  | 22,051,391  | 6.3%   | 6.8%   | 126,792   | 160,104  | 0   | 0  | 374,269   | 962,787  | \$0.79                                      |
| Chandler North/Gilbert  | 21,659,687  | 9.8%   | 11.1%  | 192,453   | 321,350  | 639,999   | 1,369,113  | 319,444   | 2,005,725  | \$0.72                                      |
| Falcon Fld/Apache Juction   | 4,951,272   | 7.0%   | 7.8%   | 7,510   | 205,257  | 0   | 85,554   | 76,640  | 529,190  | \$0.73                                      |
| Mesa  | 6,455,237   | 2.7%   | 2.7%   | 30,957  | 83,733   | 0   | 0  | 33,494  | 353,664  | \$0.41                                      |
| Tempe East  | 5,707,109   | 3.4%   | 3.4%   | 47,839  | 258  | 0   | 0  | 35,019  | 202,842  | \$0.77                                      |
| Tempe Northwest   | 10,714,929  | 4.9%   | 5.1%   | (55,076)  | (73,838)   | 0   | 0  | 111,843   | 456,652  | \$0.91                                      |
| Tempe Southwest   | 20,740,398  | 8.1%   | 8.3%   | (58,202)  | 195,204  | 0   | 117,673  | 398,558   | 1,873,928  | \$0.71                                      |
| Southeast   | 96,987,128  | 7.5%   | 8.0%   | 517,414   | 1,287,432  | 1,182,421   | 2,616,580  | 1,355,110   | 6,847,099  | \$0.74                                      |
| Goodyear  | 19,662,320  | 22.1%  | 22.1%  | 2,416,348   | 2,619,849  | 575,750   | 5,750,193  | 55,231  | 386,078  | \$0.51                                      |
| ,   |   |  |  |   |  |   |  |   |  |   |
| Southwest North of Buckeve Rd   |   |  |  | (66,327)  | (202,432)  | 0   | 581,783  | 1,052,860   | 2,261.471  | \$0.46                                      |
| Southwest North of Buckeye Rd<br>Southwest South of Buckeye RD                      | 33,489,501  | 7.5%   | 7.7%   | (66,327)  | (202,432)  | 0   | 581,783<br>368.930                                     | 1,052,860   | 2,261,471  | \$0.46<br>\$0.58                            |
| Southwest South of Buckeye RD   | 33,489,501<br>18,647,767  | 7.5%<br>3.9%                                 | 7.7%<br>3.9%                                 | 384,281   | 1,546,300  | 168,312   | 368,930  | 417,266   | 1,329,498  | \$0.58                                      |
| ,   | 33,489,501  | 7.5%<br>3.9%<br>9.4%                         | 7.7%   |   |  |   |  |   |  |   |
| Southwest South of Buckeye RD<br>Tolleson<br>Southwest                              | 33,489,501<br>18,647,767<br>42,020,554<br><b>113,820,142</b>                | 7.5%<br>3.9%<br>9.4%<br><b>10.2%</b>         | 7.7%<br>3.9%<br>9.5%<br><b>10.2%</b>         | 384,281<br>1,023,690<br><b>3,757,992</b>              | 1,546,300<br>3,462,909<br><b>7,426,626</b>               | 168,312<br>1,616,974<br><b>2,361,036</b>              | 368,930<br>2,329,942<br><b>9,030,848</b>               | 417,266<br>320,087<br><b>1,845,444</b>              | 1,329,498<br>4,390,778<br><b>8,367,825</b>               | \$0.58<br>\$0.46<br><b>\$0.48</b>           |
| Southwest South of Buckeye RD<br>Tolleson   | 33,489,501<br>18,647,767<br>42,020,554<br><b>113,820,142</b><br>210,494,690 | 7.5%<br>3.9%<br>9.4%                         | 7.7%<br>3.9%<br>9.5%                         | 384,281<br>1,023,690<br><b>3,757,992</b><br>6,607,390 | 1,546,300<br>3,462,909<br><b>7,426,626</b><br>10,284,921 | 168,312<br>1,616,974                                  | 368,930<br>2,329,942<br><b>9,030,848</b><br>10,655,998 | 417,266<br>320,087<br><b>1,845,444</b><br>2,814,172 | 1,329,498<br>4,390,778<br><b>8,367,825</b><br>14,351,678 | \$0.58<br>\$0.46<br><b>\$0.48</b><br>\$0.61 |
| Southwest South of Buckeye RD<br>Tolleson<br>Southwest<br>Manufacturing & Warehouse | 33,489,501<br>18,647,767<br>42,020,554<br><b>113,820,142</b>                | 7.5%<br>3.9%<br>9.4%<br><b>10.2%</b><br>5.7% | 7.7%<br>3.9%<br>9.5%<br><b>10.2%</b><br>6.1% | 384,281<br>1,023,690<br><b>3,757,992</b>              | 1,546,300<br>3,462,909<br><b>7,426,626</b>               | 168,312<br>1,616,974<br><b>2,361,036</b><br>5,451,686 | 368,930<br>2,329,942<br><b>9,030,848</b>               | 417,266<br>320,087<br><b>1,845,444</b>              | 1,329,498<br>4,390,778<br><b>8,367,825</b>               | \$0.58<br>\$0.46<br><b>\$0.48</b>           |



## **TOP SALE TRANSACTIONS FOR 2020**

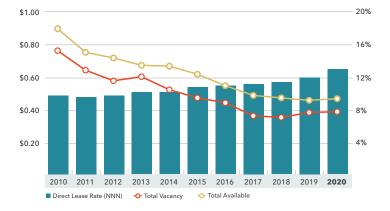
| Property                   | Submarket            | Square<br>Feet | Sale Price    | Price/SF | Buyer                        | Seller                     |
|----------------------------|----------------------|----------------|---------------|----------|------------------------------|----------------------------|
| PayPal DC                  | Central Phoenix      | 168,136        | \$122,000,000 | \$725.60 | Landmark Dividend, LLC       | eBay, Inc.                 |
| 3405 S McQueen Rd - Amazon | Chandler Airport     | 201,784        | \$87,725,000  | \$434.75 | Lexington Realty Trust       | Ryan Companies US, Inc.    |
| 7775 W Buckeye Rd          | Tolleson             | 384,420        | \$72,500,000  | \$188.60 | BlackRock Realty Advisors    | CBRE Global Investors Ltd  |
| 202 West Logistics Center  | SW S of Buckeye Road | 554,000        | \$61,000,000  | \$110.11 | Cohen Asset Management, Inc. | Trammell Crow Company      |
| The HUB at Goodyear        | Goodyear             | 793,862        | \$59,087,185  | \$74.43  | Mack Real Estate Group       | Walton Street Capital, LLC |

# **TOP LEASE TRANSACTIONS FOR 2020**

| Property                   | Submarket          | Square Feet | Date          | Landlord                            | Tenant       |
|----------------------------|--------------------|-------------|---------------|-------------------------------------|--------------|
| TEN                        | Tolleson           | 1,100,000   | February 2020 | Irwin G. Pasternack                 | Amazon       |
| 3350 N Cotton Lane         | Glendale           | 643,798     | June 2020     | First Industrial Realty Trust, Inc. | MLILY        |
| Liberty Logistics Center I | SW N of Buckeye Rd | 593,600     | November 2020 | Prologis                            | The RealReal |
| The Landing 202            | Chandler N/Gilbert | 486,000     | June 2020     | Marwest Enterprises                 | Dexcom       |
| 1115 W Alameda Drive       | Tempe Southwest    | 479,207     | May 2020      | Harrison Properties                 | Lucid Motors |

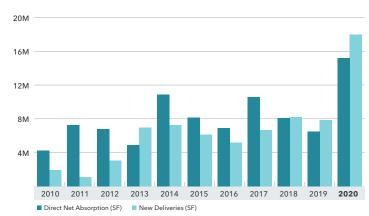
### **TOP UNDER CONSTRUCTION**

| Property  | Address                          | Submarket    | Square Feet | Owner                    | Delivery Date |
|-----------|----------------------------------|--------------|-------------|--------------------------|---------------|
| Nikola    | 10480 S Vail Rd                  | Pinal County | 1,000,000   | Nikola Motor Company     | November 2021 |
| Park 303  | Loop 303 & Glendale Ave - Bldg A | Glendale     | 705,304     | Lincoln Property Company | January 2021  |
| Amazon    | NW Cotton Ln & Indian School Rd  | Glendale     | 650,000     | Amazon                   | April 2021    |
| G303      | 6605 N Sarival Ave               | Glendale     | 569,520     | Hines                    | March 2021    |
| Ball Corp | SEC W Peoria & Reems Rd          | Glendale     | 530,000     | Ball Corporation         | May 2021      |



### **DIRECT NET ABSORPTION & NEW DELIVERIES**

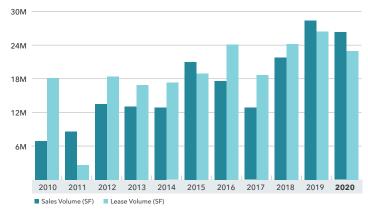
**LEASE RATE, VACANCY & AVAILABILITY** 



#### **AVERAGE SALES PRICE/SF & CAP RATES**



#### SALE VOLUME & LEASE VOLUME



km Kidder Mathews

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#### **KIDDER.COM**

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# **COMMERCIAL BROKERAGE**

| <b>23</b> M  | ANNUAL<br>SALES SF              | 470+         | NO. OF<br>BROKERS             |
|--------------|---------------------------------|--------------|-------------------------------|
| <b>\$8B</b>  | ANNUAL<br>TRANSACTION<br>VOLUME | 42M          | ANNUAL<br>LEASING SF          |
| VALUATION AD | VISORY                          |              |                               |
| 1,800+       | APPRAISALS<br>ANNUALLY          | 39/20        | TOTAL NO.<br>APPRAISERS/MAI'S |
| PROPERTY MAN | IAGEMENT                        |              |                               |
| <b>70M</b> + | MANAGEMENT<br>PORTFOLIO SF      | <b>\$12B</b> | IN ASSETS UNDER<br>MANAGEMENT |

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